

OUTDOOR SIGNAGE OF NLB BRANCHES

Historical buildings

3D outdoor signage light elements

November 2022 - V2





- 01** Introduction of outdoor signage elements
- 02** Materials and colors
- 03** Schematic plans of 3D light elements

Historical buildings

Outdoor signage requires a balance between branding needs and maintaining the historical character of the building. The right solution must respect cultural heritage and regulations, while allowing the brand to clearly identify itself and communicate with the public. Plans for the outdoor signage of branches on historical buildings are primarily prepared in accordance with the standard for outdoor signage of NLB branches. If the monument protection rejects the outdoor signage proposal, we adjust the signage to the requirements of the monument protection authority.

Procedure for obtaining permits:

1. Obtaining cultural preservation conditions/guidelines:

Before any intervention in a historical building, it is necessary to obtain guidelines or conditions from the competent authorities for the protection of the monument protection authority or the municipality, which set restrictions for signage on historical objects.

2. Preparation of the plan:

The plans for the outdoor signage of branches on historical buildings are primarily prepared in accordance with the NLB branch external signage standard. If the monument protection authority rejects the proposed signage, the signage plan is adjusted according to the received guidelines or conditions of the monument protection authority.

3. Submission of the proposal:

The plan is submitted to the local institution of the monument protection authority or the municipality for review and approval.

Outdoor signage for branches on a historical building requires a thoughtful approach that respects the historical value of the building while also ensuring appropriate presence and visibility of the brand.

Outdoor signage of the branch according to the NLB standard

www.nlb.si/brand/business-buildings/outdoor-signage



Introduction of outdoor signage 3D light elements

- 1 Symbol
- 2 Signboard

Outdoor signage of the branch adapted to the historical building

www.nlb.si/brand/business-buildings/outdoor-signage/historical-buildings



Introduction of outdoor signage 3D light elements

- 1 Symbol
- 2 Signboard
- 3 Glass surfaces
Acrylic screen with NLB symbol
- 4 Glass surfaces
Acrylic outline sign

Materials and colors

www.nlb.si/brand/business-buildings/outdoor-signage/materials-colors

Materials and colors

NOTE: To verify the correct appearance of colors, use the sampler: **NLB Group fundamental outdoor signange elements sampler.**

3D light elements	Product code	Aluminium (2 mm)	Acrylic	Foil for light elements	LED	Other material	Notes
1. Symbol NLB 50 cm	NLB_SY_50		· Crylux, milky/3014, Polycasa	· Hexis T.5274 cut foil + IMAGin JT WT-PT 9700, white base foil (two-layer gluing)	· 6000K, 56W		· Painted border of the symbol RAL 9003
2. Light banner with the NLB symbol	NLB_SY_LB_S	· RAL Design 290 20 35, gloss level: 50% · RAL 9003, gloss level: 50%	· Crylux, milky/3014, Polycasa	· Hexis T.5274 cut foil + IMAGin JT WT-PT 9700, white base foil (two-layer gluing)	· Symbol: 6000K, 56W · Banner: 6000K, 16W/tm		· Painted border of the symbol RAL 9003
3. Light banner - basic element	NLB_SY_LB	· RAL Design 290 20 35, gloss level: 50% · RAL 9003, gloss level: 50%	· Crylux, milky/3014, Polycasa		· 6000K, 16W/tm		
4. Light banner - element for ending of light banner, left	NLB_SY_LB_CL	· RAL Design 290 20 35, gloss level: 50% · RAL 9003, gloss level: 50%	· Crylux, milky/3014, Polycasa		· 6000K, 16W/tm		
5. Light banner - element for ending of light banner, right	NLB_SY_LB_CR	· RAL Design 290 20 35, gloss level: 50% · RAL 9003, gloss level: 50%	· Crylux, milky/3014, Polycasa		· 6000K, 16W/tm		
6. Signboard NLB	NLB_SB	· RAL Design 290 20 35, gloss level: 50% · RAL 9003, gloss level: 50%	· Crylux, milky/3014, Polycasa	· Hexis T.5274 cut foil + IMAGin JT WT-PT 9700, white base foil (two-layer gluing)	· 6000K, 35W		
7. Signboard NLB ATM	NLB_SB_ATM	· RAL Design 290 20 35, gloss level: 50% · RAL 9003, gloss level: 50%	· Crylux, milky/3014, Polycasa	· Hexis T.5274 cut foil + IMAGin JT WT-PT 9700, white base foil (two-layer gluing)	· 6000K, 46W		
8. Acrylic screen with NLB symbol	NLB_AD			· MacTac IMAGin JT WT-PT 9700 translucent white foil	· 6000K	· Sandblasted foil, Mactac MACAL Glass Decor 798-01 · Coloured MDF RAL 9003	
9. Info board 55 x 68 cm	NLB_OS		· Crylux, milky/3014, Polycasa		· 6000K	· Painted border of the sign RAL 9003	

Materials and colors

Painted sheet of aluminum with acrylic



Acrylic, light part

Crylux, milky/3014, Polycasa
The inscription is embossed.

Acrylic, light part

Crylux, milky/3014, Polycasa
The inscription is flush with the alu surface.

Painted edge

RAL Design 290 20 35

Painted sheet of aluminium

RAL 9003

Acrylic, light part

Crylux, milky/3014, Polycasa

Painted sheet of aluminium

RAL Design 290 20 35

Acrylic, light part

Crylux, milky/3014, Polycasa
The inscription is embossed.

Two layers of foil

Hexis T.5274 cut foil + IMAGin JT WT-PT 9700,
white base foil (two-layer gluing)



Painted edge

RAL Design 290 20 35

Painted sheet of aluminium

RAL 9003

Acrylic, light part (lower and upper part of the banner)

Crylux, milky/3014, Polycasa

Painted sheet of aluminium

RAL Design 290 20 35

Note:

The description of material usage for symbol 50 is shown on page 10.

The light elements, which are made of painted **aluminum sheet** and **acrylic**, are made in the way shown in the left visualizations.

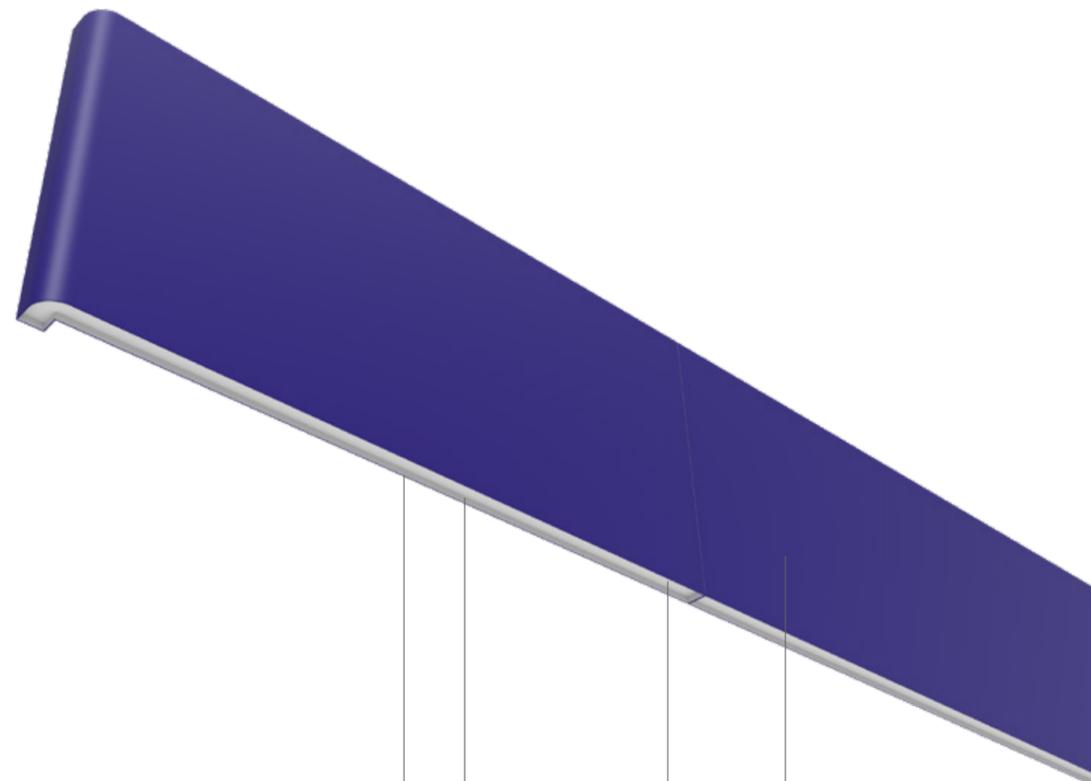
The shown manufacturing method is used for the following light elements:

- Light banner with symbol NLB
- Signboard NLB
- Signboard NLB ATM

Materials and colors

Light banner (element for ending and corners),
painted sheet of aluminum with acrylic

Light banner - element for ending



Painted edge

RAL Design 290 20 35

Painted sheet of aluminum

RAL 9003

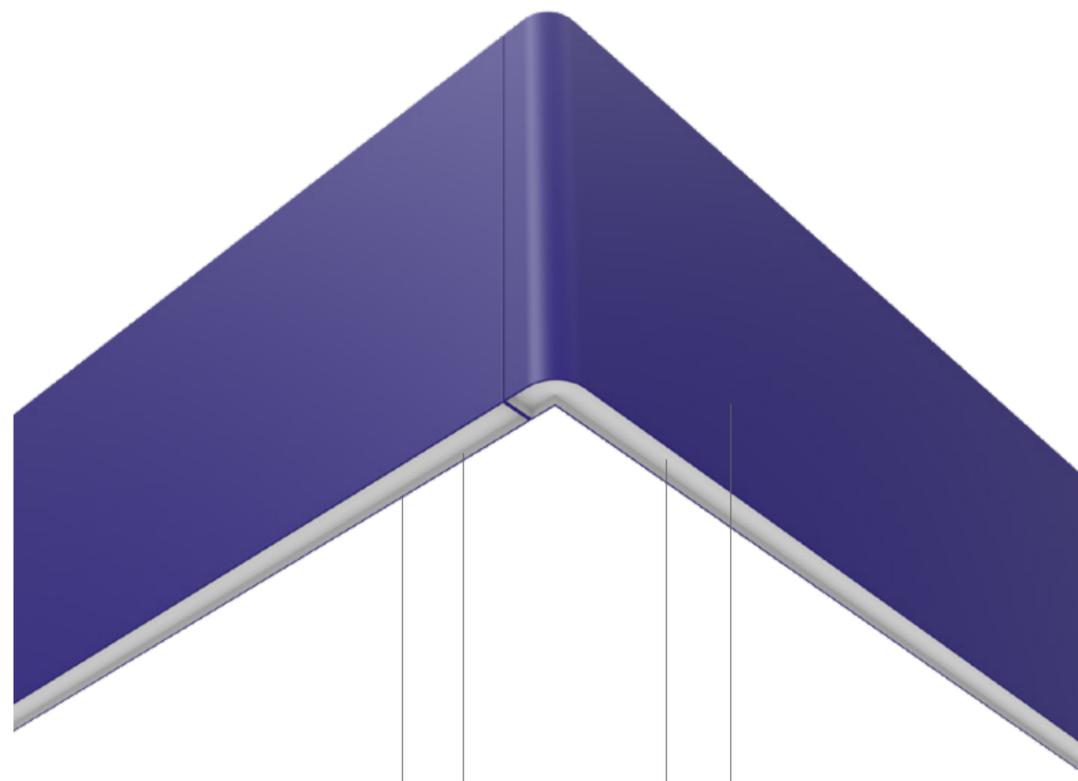
Acrylic, light part (lower and upper part of the banner)

Crylux, milky/3014, Polycasa

Painted sheet of aluminum

RAL Design 290 20 35

Light banner - corner



Painted edge

RAL Design 290 20 35

Painted sheet of aluminum

RAL 9003

Acrylic, light part (lower and upper part of the banner)

Crylux, milky/3014, Polycasa

Painted sheet of aluminum

RAL Design 290 20 35

Light banner with signboard



Painted edge

RAL Design 290 20 35

Painted sheet of aluminum

RAL 9003

Acrylic, light part (lower and upper part of the banner)

Crylux, milky/3014, Polycasa

Painted sheet of aluminum

RAL Design 290 20 35

Materials and colors

Symbol 50 cm, acrylic

Use of symbol on light banner and historic buildings

Acrylic, light part
Crylux, milky/3014, Polycasa

Two layers of foil
Hexis T.5274 cut foil + IMAGin JT WT-PT 9700,
white base foil (two-layer gluing)

Acrylic, painted border
RAL 9003, block color



Acrylic, light part
Crylux, milky/3014, Polycasa

Acrylic, painted border
RAL 9003, block color

Materials and colors

Acrylic screen with NLB symbol



Materials and colors

Acrylic outline sign

Installation of acrylic outline sign on window frame/ceiling and side wall

Acrylic, light part
Crylux, milky/3014, Polycasa

Acrylic, painted border
RAL 9003, block color

Acrylic
Transparent



Mounting the acrylic outline sign on the background with spacers

If regulations allow the use of paint, the background is finished with NLB indigo blue color.

Acrylic, light part
Crylux, milky/3014, Polycasa

Acrylic, painted border
RAL 9003, block color



Schematic plans of 3D light elements

Symbol

- Symbol 50 cm
- Light banner with the NLB symbol

Signboard

- NLB Signboard
- NLB ATM Signboard

Glass surfaces

- Acrylic screen with NLB symbol
- Acrylic outline sign

Symbol

- 1 Symbol 50 cm
- 2 Light banner with the NLB symbol

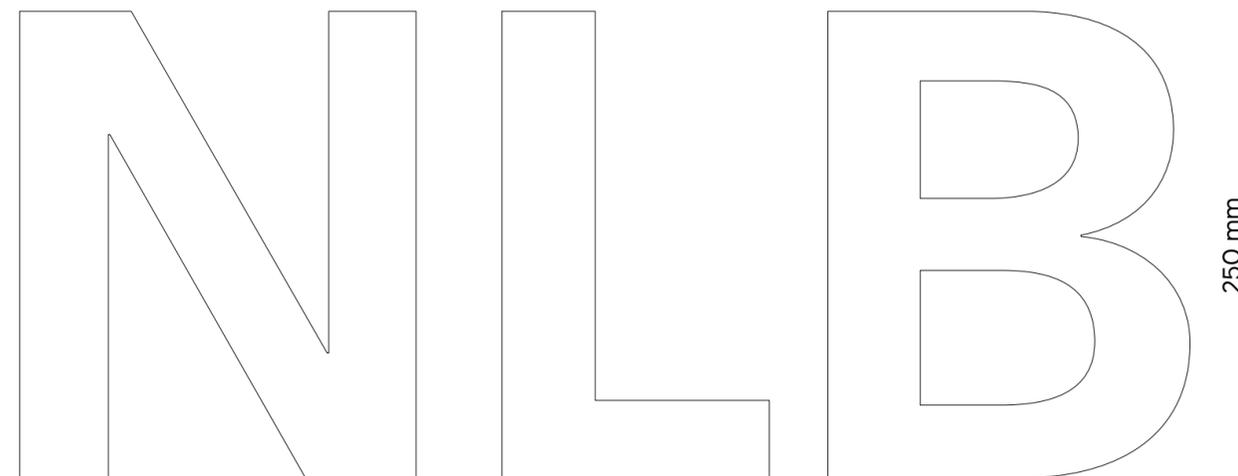
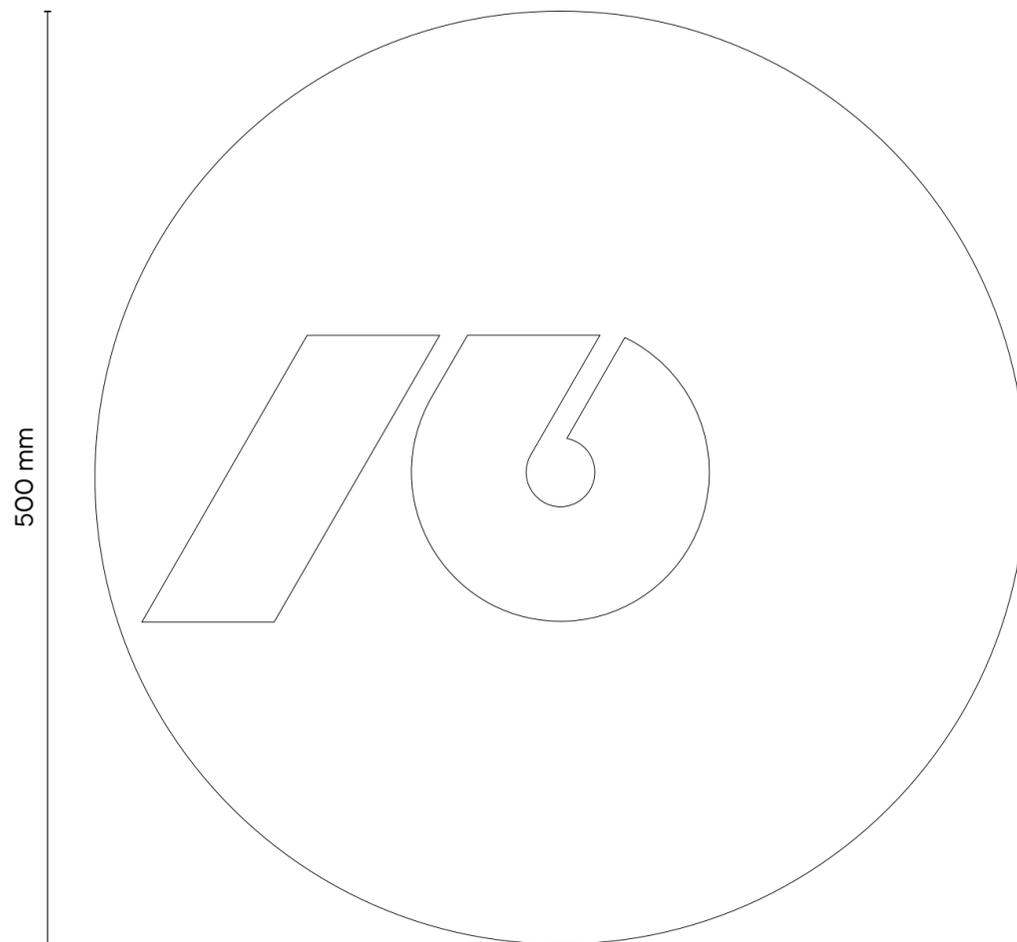
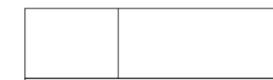


Symbol

Symbol 50 cm

www.nlb.si/brand/business-buildings/outdoor-signage/symbol

3D light elements	CODE
1. Symbol NLB 50 cm	NLB_SY_50

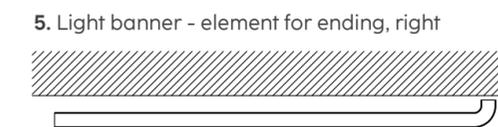
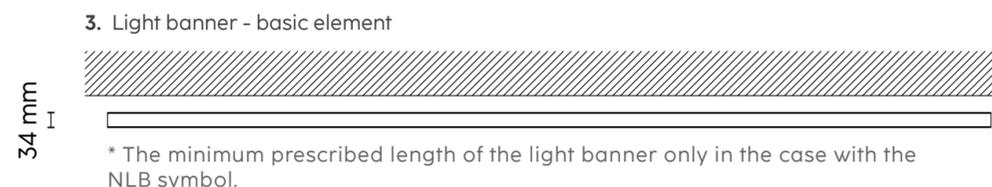
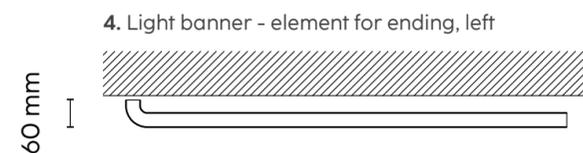
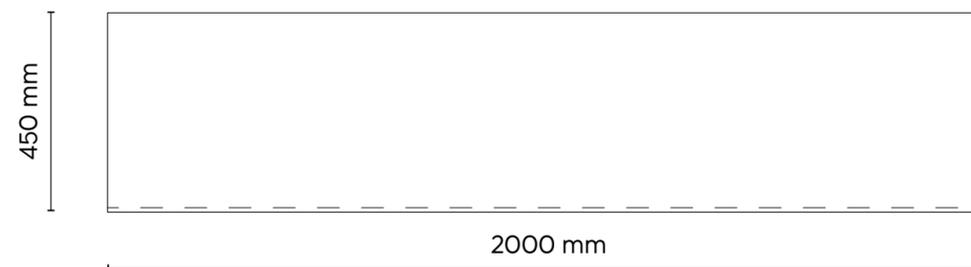
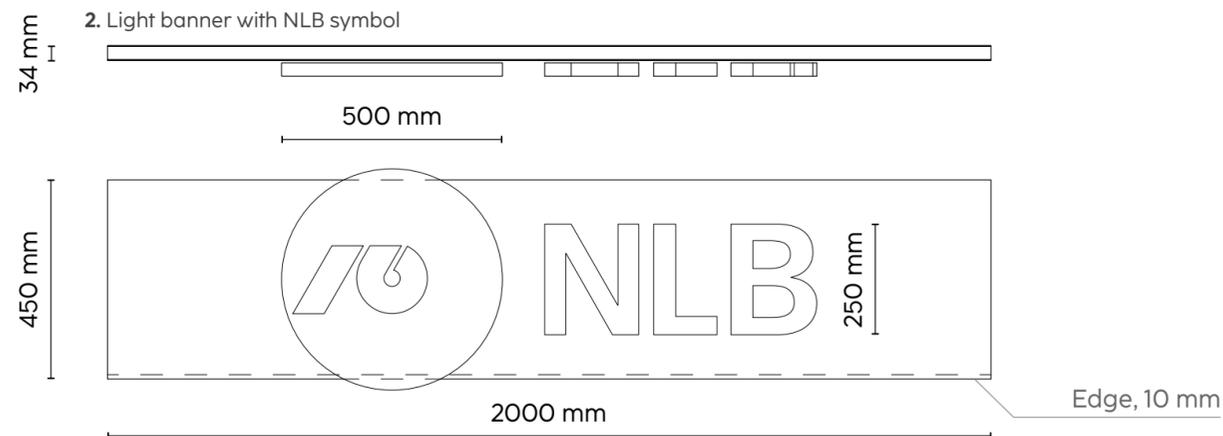


Symbol

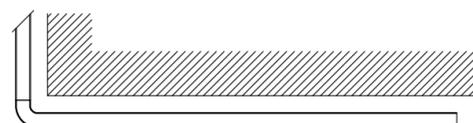
Light banner with the NLB symbol

www.nlb.si/brand/business-buildings/outdoor-signage/symbol

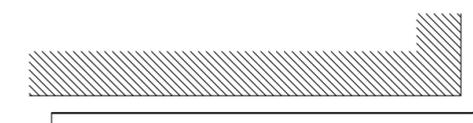
3D light elements	CODE
2. Light banner with the NLB symbol	NLB_SY_LB_S
3. Light banner - basic element	NLB_SY_LB
4. Light banner - element for ending of light banner, left	NLB_SY_LB_CL
5. Light banner - element for ending of light banner, right	NLB_SY_LB_CR



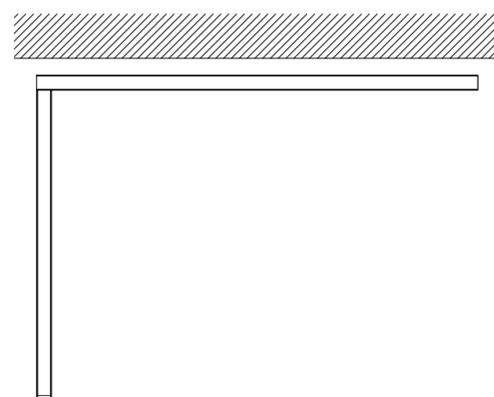
Corner – element for ending, left + basic element



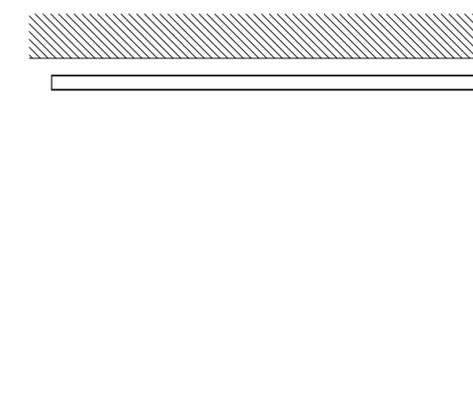
Corner – element for ending, right + basic element



Light banner with signboard - basic element + signboard



Light banner with signboard - basic element + signboard



Signboard

- 1 NLB Signboard
- 2 NLB ATM Signboard

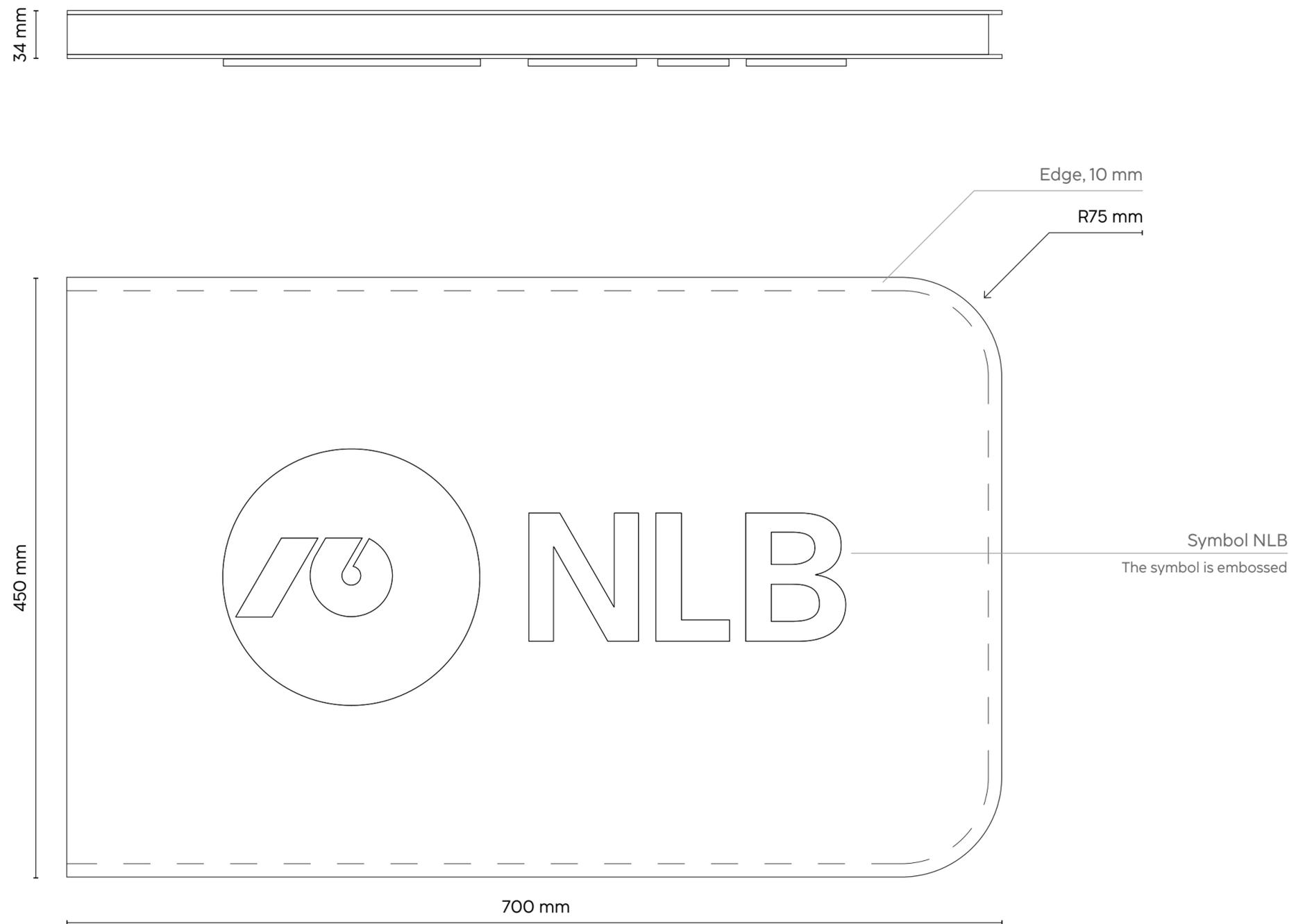


Signboard

NLB Signboard

www.nlb.si/brand/business-buildings/outdoor-signage/nlb-and-atm-signboard

3D light elements	CODE
6. NLB Signboard	NLB_SB

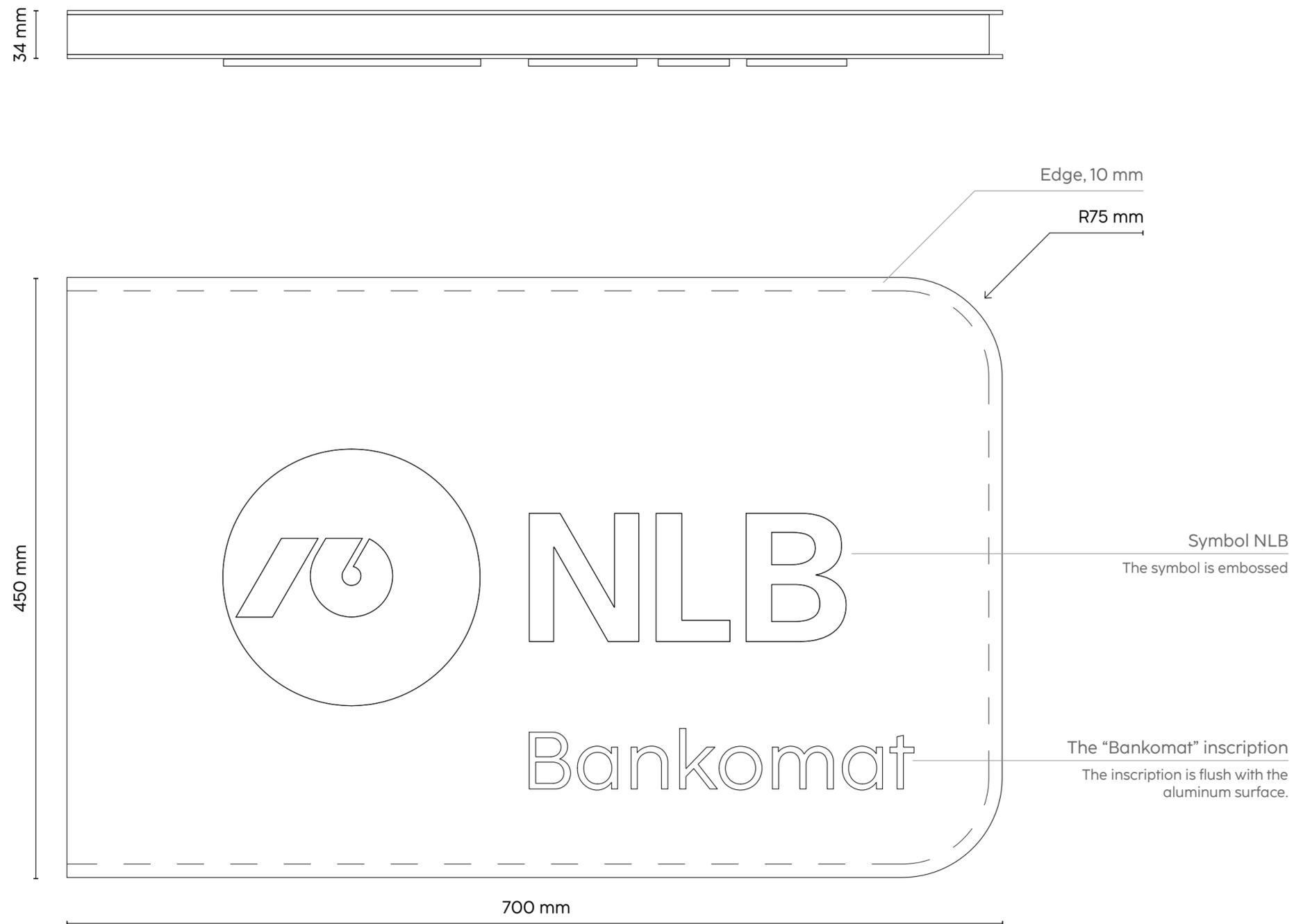


Signboard

NLB ATM Signboard

www.nlb.si/brand/business-buildings/outdoor-signage/nlb-and-atm-signboard

3D light elements	CODE
7. NLB ATM Signboard	NLB_SB_ATM



Glass surfaces

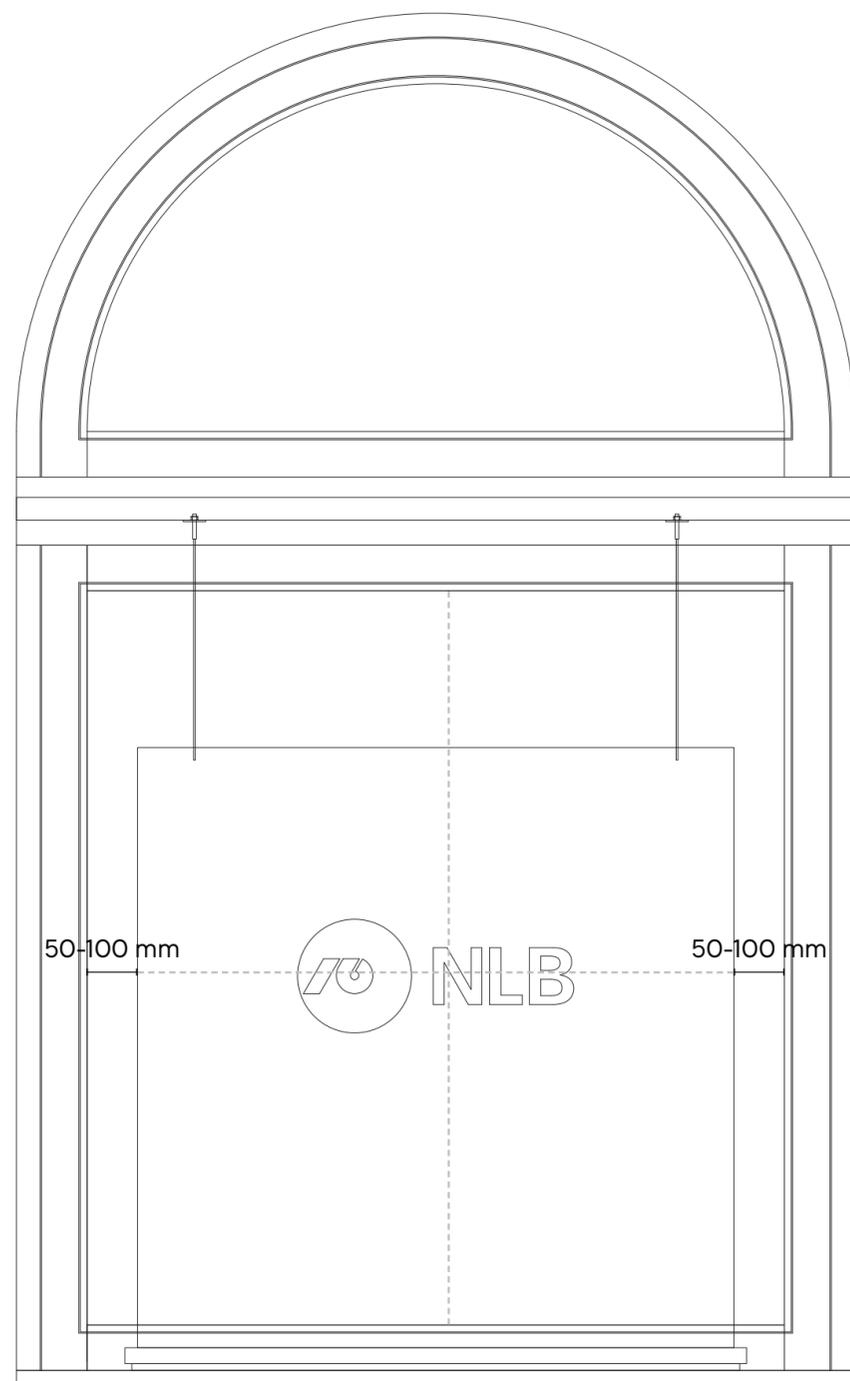
- 1 Acrylic screen with NLB symbol
- 2 Acrylic outline sign

Glass surfaces

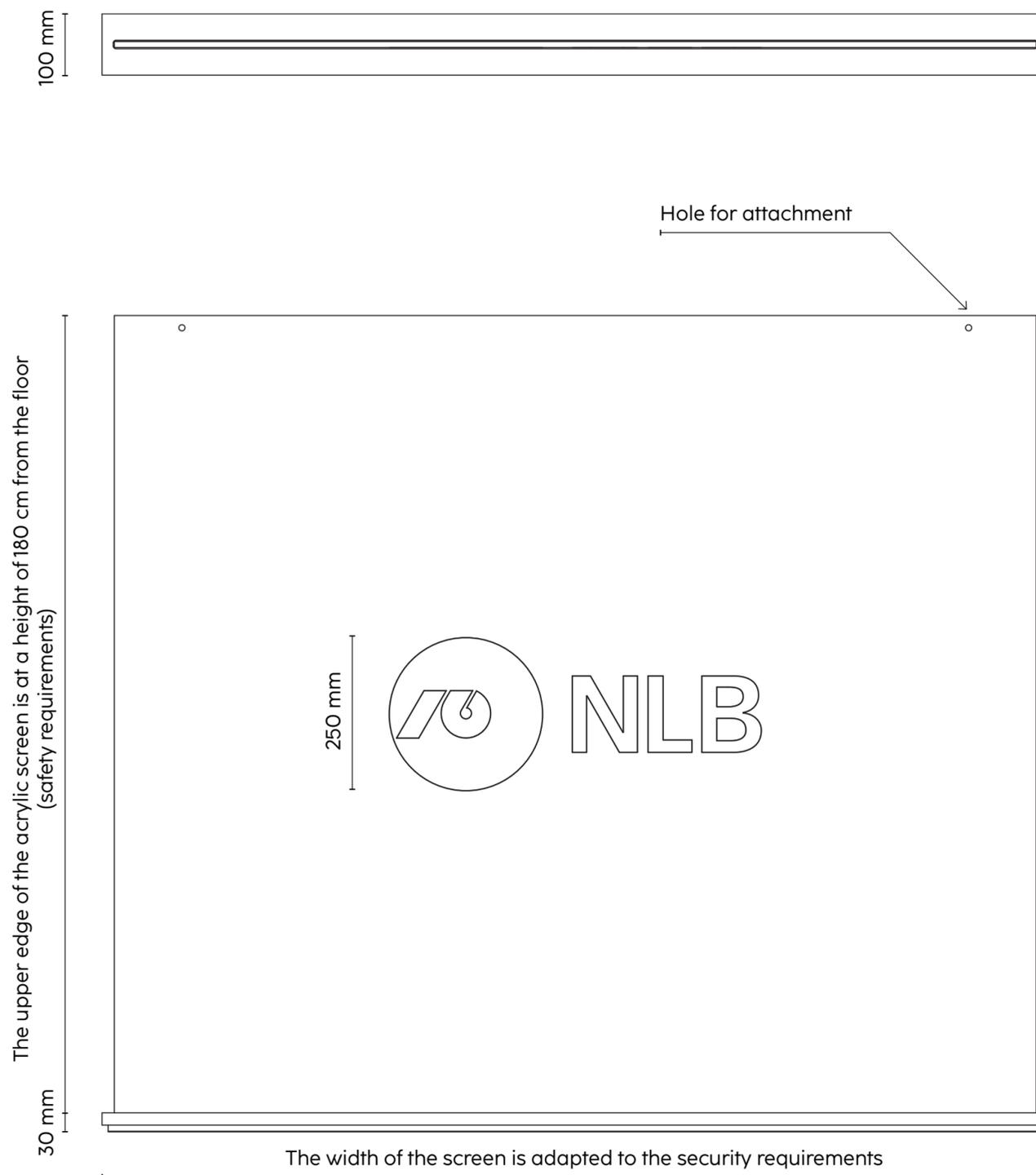
Acrylic screen with NLB symbol

www.nlb.si/brand/business-buildings/outdoor-signage/historical-buildings

3D light elements	CODE
8. Acrylic screen with NLB symbol	NLB_AD



Schematic representation of an acrylic screen with the NLB symbol. The upper edge of the acrylic screen is at a height of 180 cm from the floor (safety requirements), the width of the screen is adjusted to the width of the window or safety requirements. The NLB symbol is positioned centrally on the glass surface.

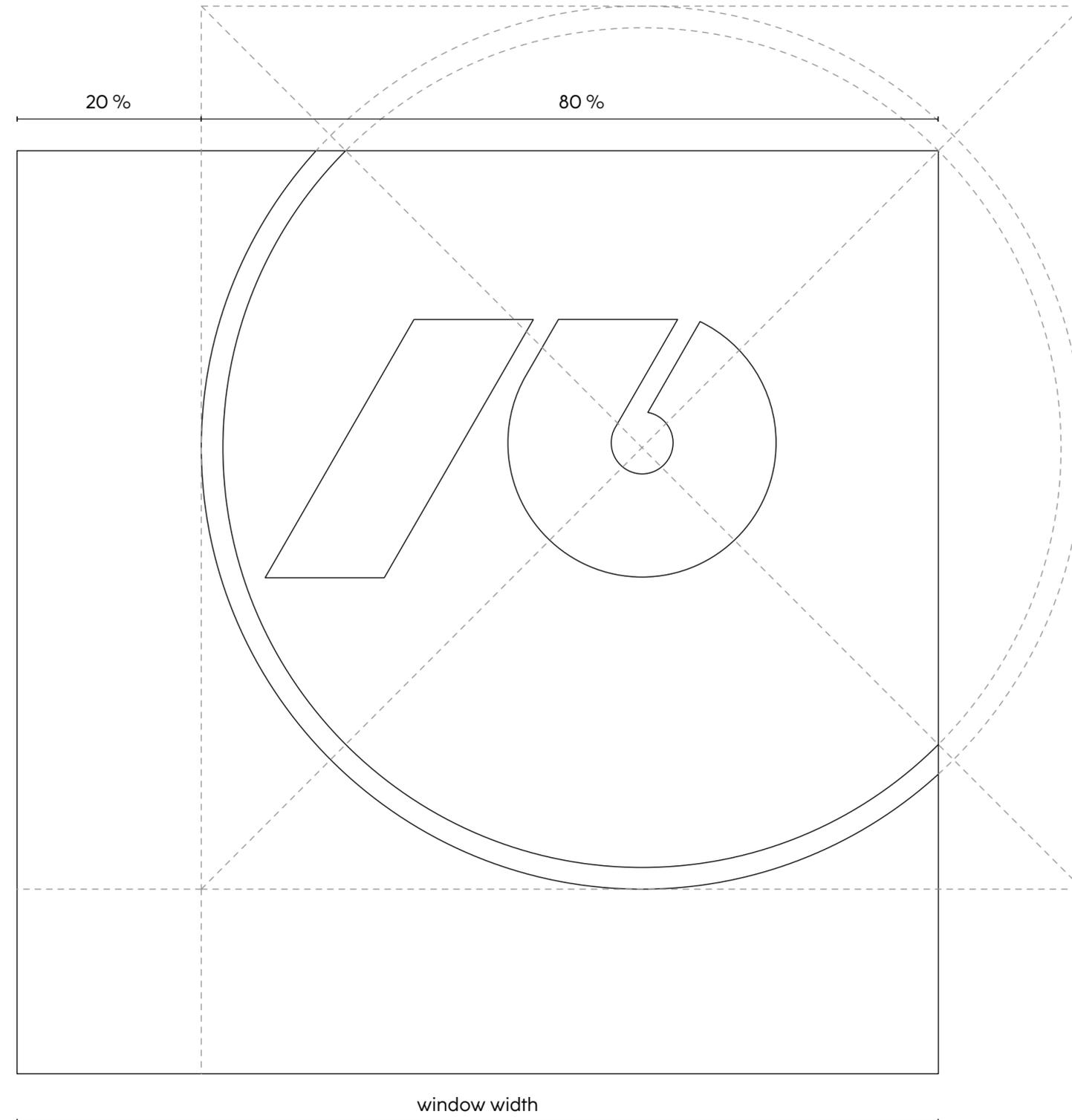


Glass surfaces

Acrylic outline sign

www.nlb.si/brand/business-buildings/outdoor-signage/historical-buildings

3D light elements	CODE
9. Acrylic outline sign	NLB_OS



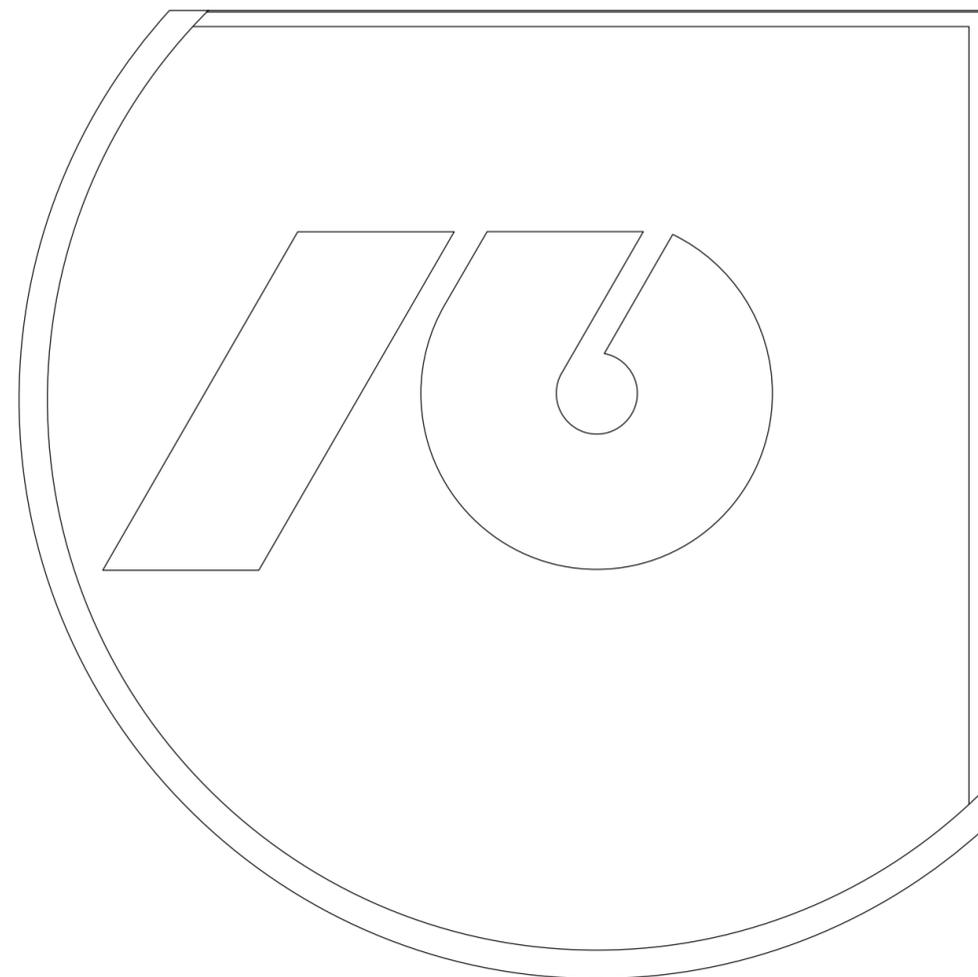
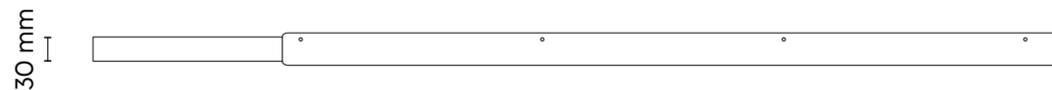
Glass surfaces

Acrylic outline sign

www.nlb.si/brand/business-buildings/outdoor-signage/historical-buildings

3D light elements	CODE
11. Acrylic outline sign	NLB_OS

Installation of acrylic outline sign on window frame/ceiling and side wall



Mounting the acrylic outline sign on the background with spacers

