



NLB Lease & Go brand identity

GRAPHIC ELEMENTS

Sign

Shape

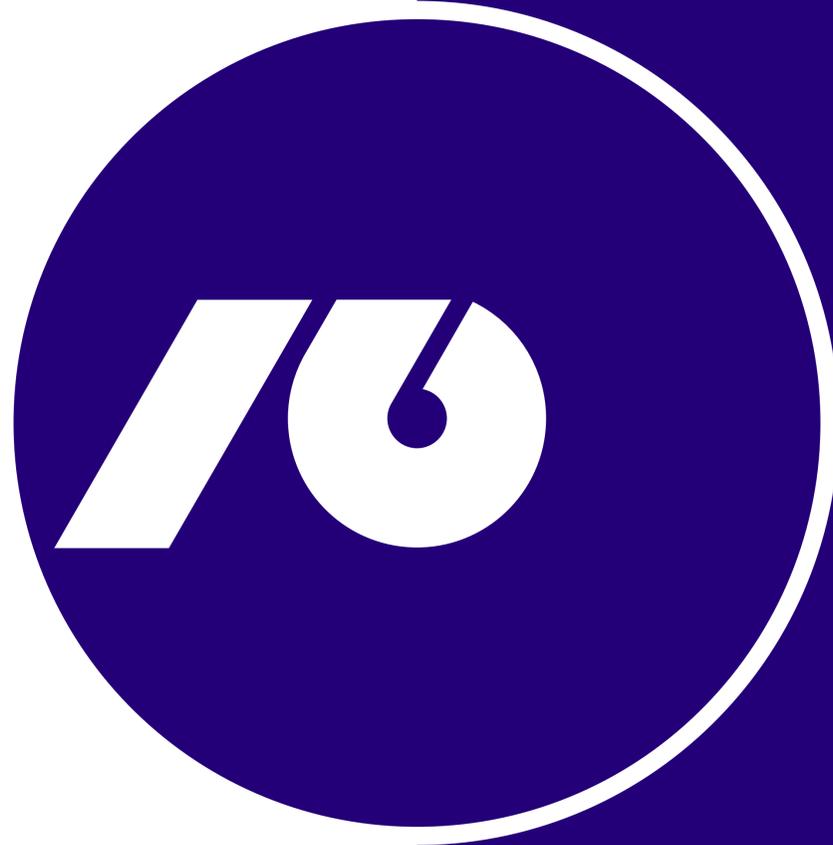
Color

Typography

Photography

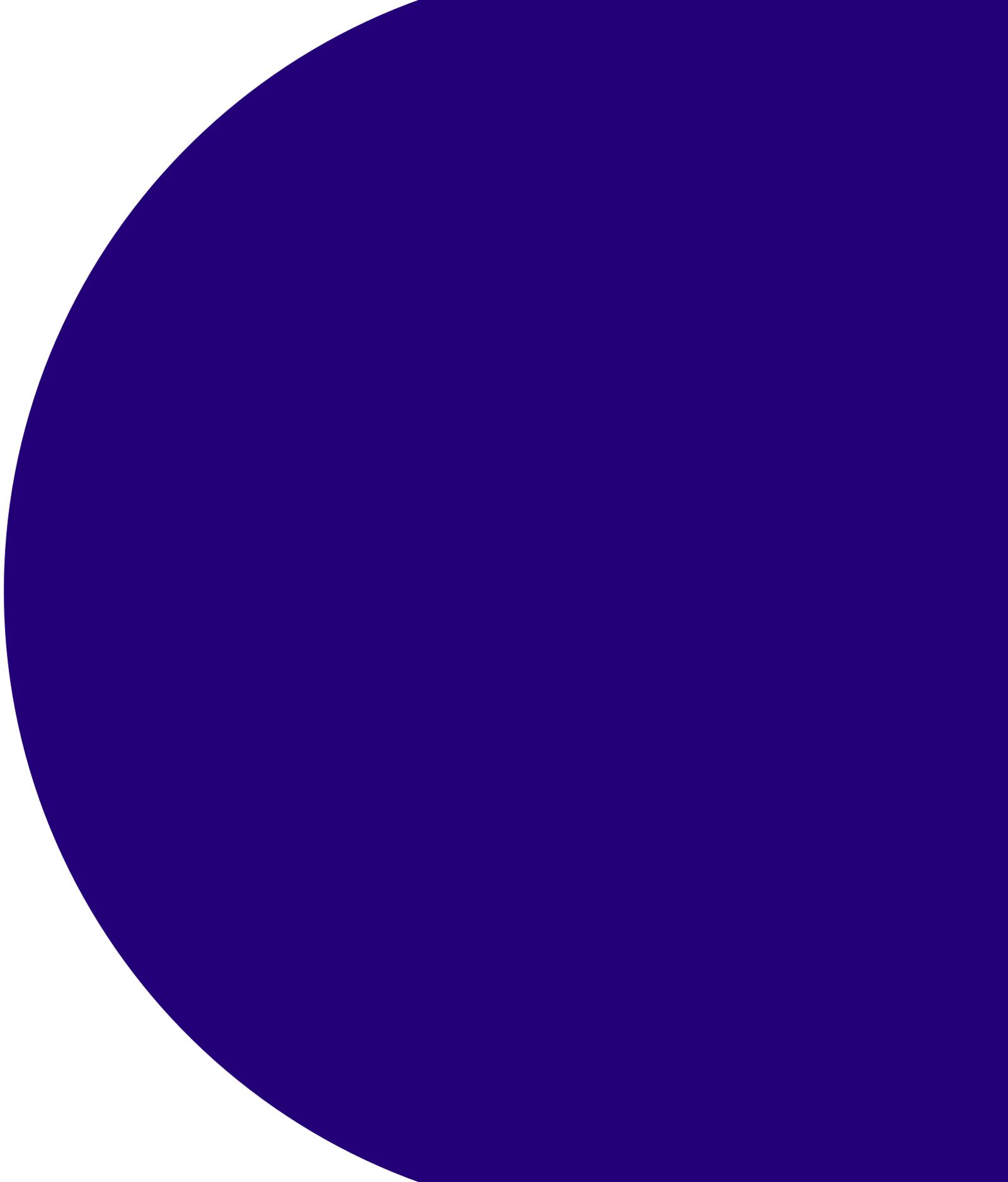
Graphic elements

S I G N



S H A P E

Shape + Color



SIGN + SHAPE

In order to keep the visual integrity of the brand constant across all communication and on all backgrounds, a border is added to the sign. This allows for the sign to appear full and to keep its color on a blue background and not appear white or empty. This is essential for the transformation towards a more digital future and mobile communication.

LARGE SIGN
(diameter bigger than
45 mm or **300 px**)



7/8 A

MEDIUM SIGN
(diameter between **15 and 45 mm**
or **90 and 299 px**)
For all screen formats:
video & SM video



A

SMALL SIGN
(diameter between **10 and 15 mm**
or **45 and 89 px**)



2 x A



SIGN + TYPOGRAPHIC PART

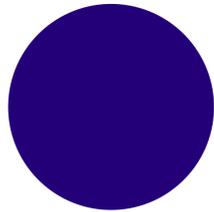


NLB Lease&Go

COLORS

NLB INDIGO BLUE

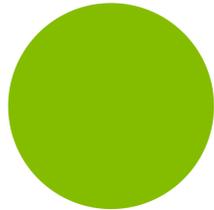
PANTONE 2745
95C 100M 0Y 20K
R35 G0 B120
#230078
RAL DESIGN 290 20 35



NLB Indigo is the essential color of the brand and should be ever-present. It is used for backgrounds and text setting in product advertising. White is its background.

NLB WARM GREEN

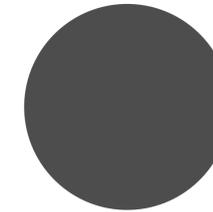
PANTONE 376
54C 0M 100Y 0K
R132 G189 B0
#84BD00
RAL DESIGN 120 70 75



NLB Warm Green is used for accents in text, as a sticker basis when there is enough indigo and for graphic elements in brochures.

NLB DARK GRAY

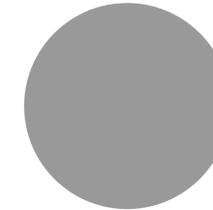
PANTONE COOL GRAY 10
OC 0M 0Y 75K
R99 G102 B106
#63666A
RAL 7012



NLB Dark Gray for text setting in printed material such as brochures, for graphic elements and it is the **secondary color of the Corporate branding**.

NLB LIGHT GRAY

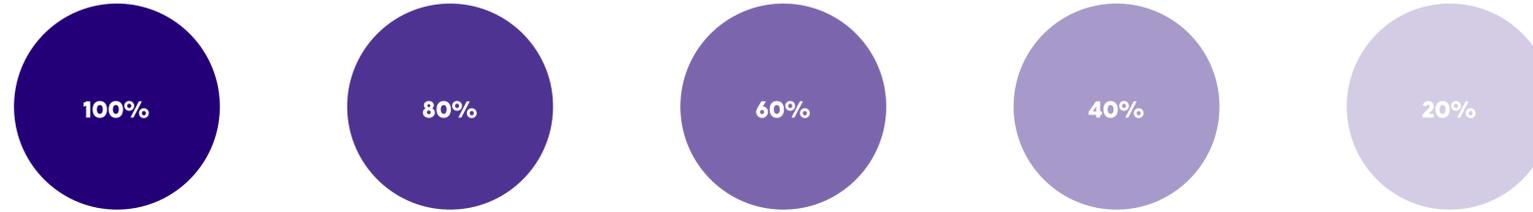
PANTONE 877
OC 0M 0Y 40K
R 167 G 168 B 170
#A7A8AA
RAL 9022



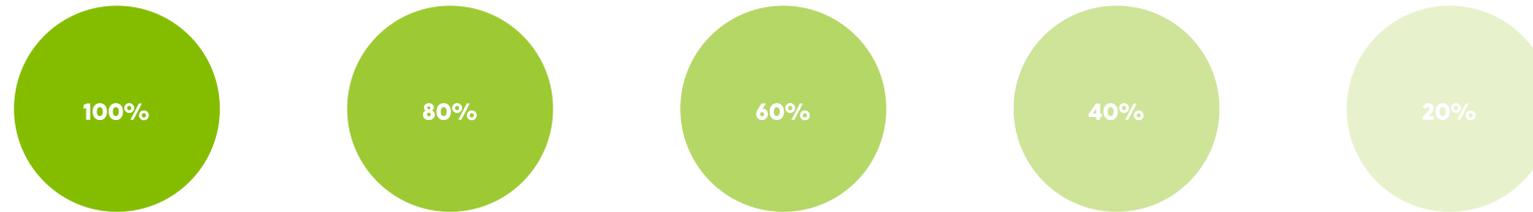
NLB Light Gray is used for graphic elements and is the **secondary color of the Corporate branding**.

COLOR RASTERS

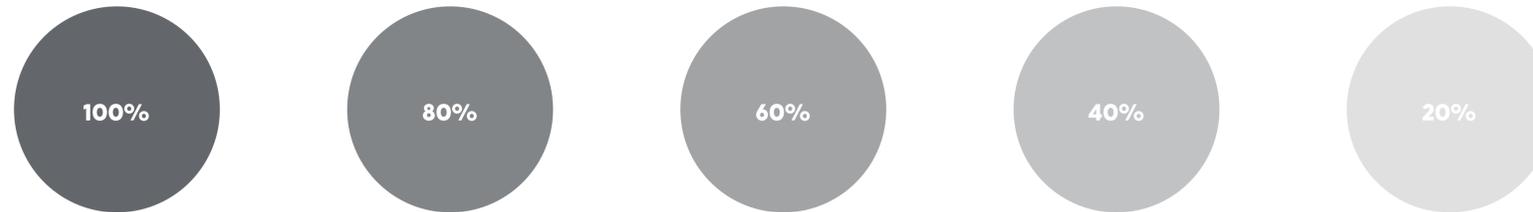
NLB INDIGO BLUE



NLB WARM GREEN



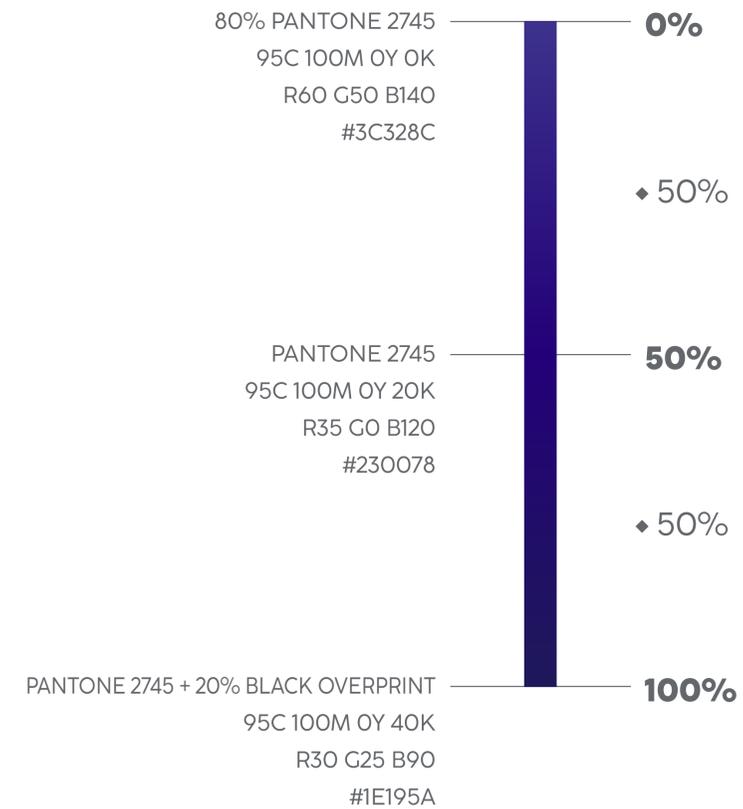
NLB DARK GRAY



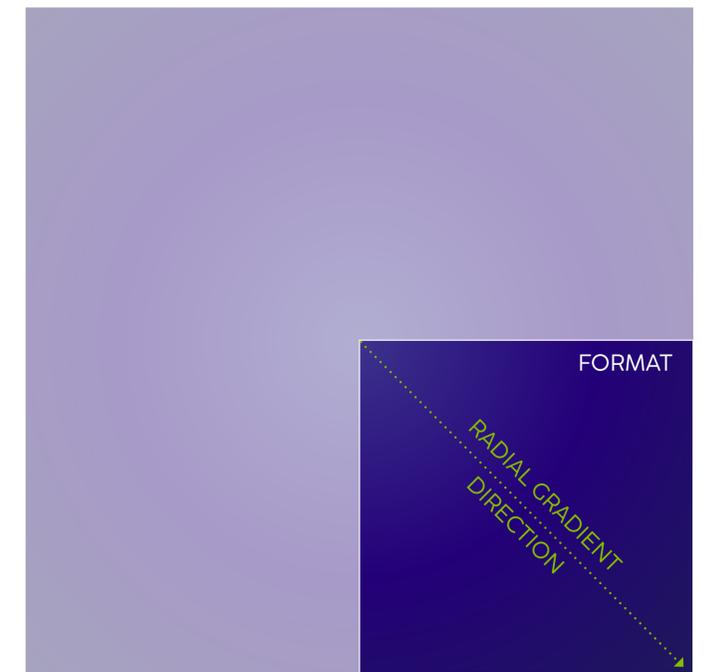
COLOR GRADIENT

The aim of using the NLB color gradient is to set up the impression of the depth or space. The preferred use is in printed materials, with large indigo surfaces. It could be used on screen materials as well, but only when a distinction between overlapping graphic elements in indigo color is needed.

RADIAL GRADIENT STRUCTURE



RADIAL GRADIENT ON FORMAT



**Inspired by the classy
aesthetics of fashion
icon Coco Chanel.**

Coco Sharp typeface is able to transform a simple word in a memorable wordmark. Drawn on a classic geometric sans skeleton, it brings the brand's heritage to the modern times.

PRODUCT COMMUNICATION

[More information on Brand's Architecture](#)

NLB Product



NLB Product

NLB **Hitri lizing**

NLB **Skladi**

NLB **Domače plačilne transakcije**

NLB **Pay**

NLB **Klik**

NLB **Osebni kredit**

NLB **Depozit**

NLB **Trgovanje z vrednostnimi papirji**

NLB **Naložbeni par**

NLB **Prvi račun**

NLB **Privatno bančništvo**

NLB **Agro**

TEXT SETTING

Headline

is always in **Coco Sharp Extra Bold** and in white color.

Its size and position are set to fit best its length, format and/

or image. It is styled as a sentence with a capital at the

beginning and a punctuation mark (full stop) at the end.

But never in capital letters.

Leading: Headline size x 1.1 pt

Kerning: 25 for TVC and video

Alignment: Left (central for TVC)

Subtitle

Coco Sharp Regular

Subtitle title size:

$\frac{1}{2}$ of the headline size (preferred)

$\frac{1}{3}$ of the headline size only in cases of supersized headline

$\frac{2}{3}$ of the headline size only for OOH when needed to ensure

readability on complex photo background

(the decimal numbers should be rounded up to the nearest

whole number)

Leading: Headline size x 1.1 pt

Kerning: 25 for TVC and video

Alignment: Left (central for TVC)

Bodycopy

Coco Sharp Regular 10/13 pt (preferred size for A4)

For other formats:

Leading: bodycopy size x 1.3 pt

Kerning: 25 for TVC and video

Text emphasize:

Level 1: **Coco Sharp Bold**

Level 2: **Coco Sharp Bold + Warm Green**

Alignment: Left (central for TVC)

URL appearance: **Coco Sharp Bold**

Kerning: 50

Claim

Coco Sharp Regular

Type size: Bodycopy + 2 pt

Headline

$\frac{1}{2}$ HL size

Preferred

Headline

$\frac{1}{3}$ HL size

With supersized headlines

Headline

$\frac{2}{3}$ HL size

Only for OOH when needed to ensure legibility on complex photo background

Priložnost priti do cilja hitreje.

Lizing po vaši meri.

Priložnost priti do cilja hitreje.

Lizing po vaši meri.

Priložnost priti do cilja hitreje.

Lizing po vaši meri.

TEXT SETTING STICKER

Only when sufficient indigo color space is provided, warm green is used to spotlight the message, offer or other key information. Short sentence style setting in Coco Sharp Extra Bold without punctuation mark. It should be set in two letter cases and type sizes: the key information in capital letters in white and the additional text in lowercase letters NLB Indigo or NLB Warm Green, depending on the background color. The distinctive difference between the type sizes is necessary.

The space before any kind of special character such as €, %, ... should be set as "Thin space". The sticker size is set according to the grid size of the sign, when longer words are used, it could be enlarged by 1A (1/2 of the size of the sign). The sticker position is near the headline, the position close to the sign should be avoided.



**COCO SHARP
EXTRA BOLD
IN WHITE +**

Coco Sharp Extra Bold in NLB Indigo
on NLB Warm Green background



**COCO SHARP
EXTRA BOLD
IN WHITE +**

Coco Sharp Extra Bold in NLB Warm Green
on NLB Indigo background



PHOTOGRAPHY

NLB Lease&Go photography shows real people caught in a real moment. They are recognisable and distinctive by desaturated colors, warm tones and natural light with a dash of indigo tint. Contrasts between highlights and shadows are low ensuring the headline to be written in white.



GALLERY OF PHOTOGRAPHS

Passenger vehicles (regular and electric)



Motorbikes



Motorhomes



Buses



Trucks (light and heavy)



Tractors



Vessels (yachts, boats, sailboats)



Equipment and machinery
(cnc machine, baler, excavator,
harvester)



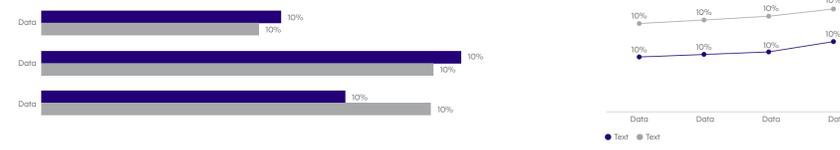
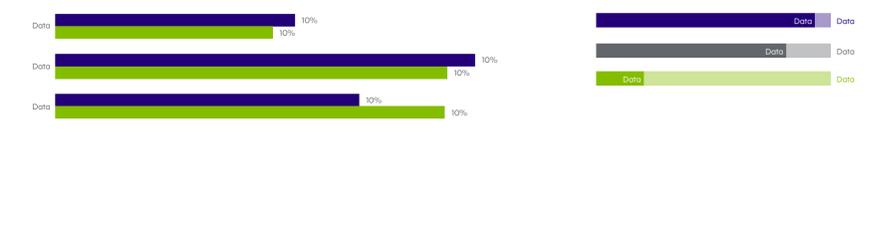
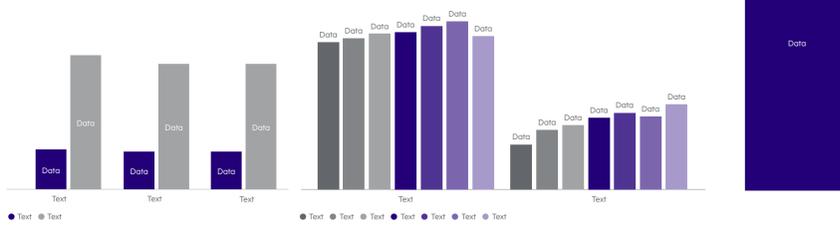
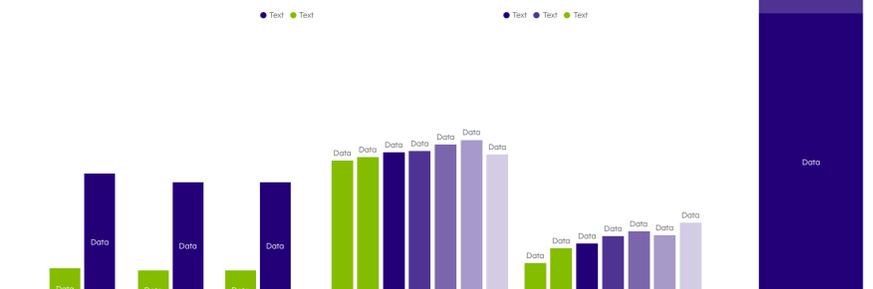
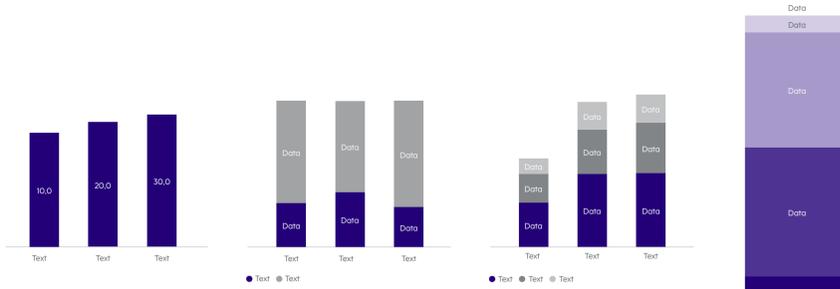
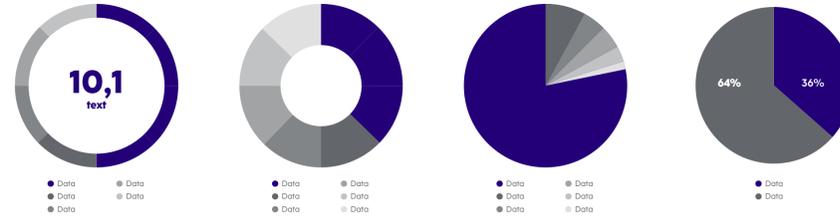
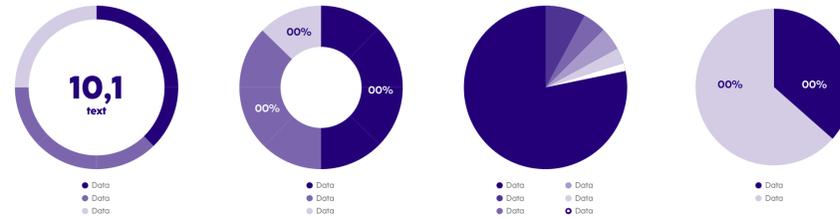
Extras (photos for the NLB Lease&Go website)



GRAPHIC ELEMENTS

Graphs, pies and tables

The look and feel of the graphic elements follow NLB Lease&Go brand communications identity and its elements (shape, color and type).



Kdaj	nespremenljiva obrestna mera.	Kdaj	nespremenljiva obrestna mera.
Višina	nespremenljiva	Višina	Možno spremenljiva ali nespremenljiva obrestna mera.
Odplacilo	celotno dobo	Višina	Pri kreditu z nespremenljivo obrestno mero bo vaša mesečna obveznost celotno dobo odplačevanja kredita ostala enaka.
Obresti	nespremenljiva obrestna mera	Odplacilo	Možno spremenljiva ali nespremenljiva obrestna mera. Pri kreditu z nespremenljivo obrestno mero bo vaša mesečna obveznost celotno dobo odplačevanja kredita ostala enaka.

in EUR millions													
Credit portfolio							Provisions and FV changes for credit portfolio						
Stage1	Stage2		Stage3 & FVTPL		Stage1	Stage2		Stage3 & FVTPL		Provision Volume	Provision Coverage	Provision Volume	Provision Coverage
	Credit portfolio	Share of Total	YTD change	Credit portfolio		Share of Total	YTD change	Provision Volume	Provision Coverage				
Total NLB Group	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0%
o/w Corporate	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0%
o/w Retail	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0%
o/w State	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0%
o/w Institutions	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0%
NLB-C w/o N Banka	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0%
o/w Corporate	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0%
o/w Retail	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0%
o/w State	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0%
o/w Institutions	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0%

GRAPHIC ELEMENTS

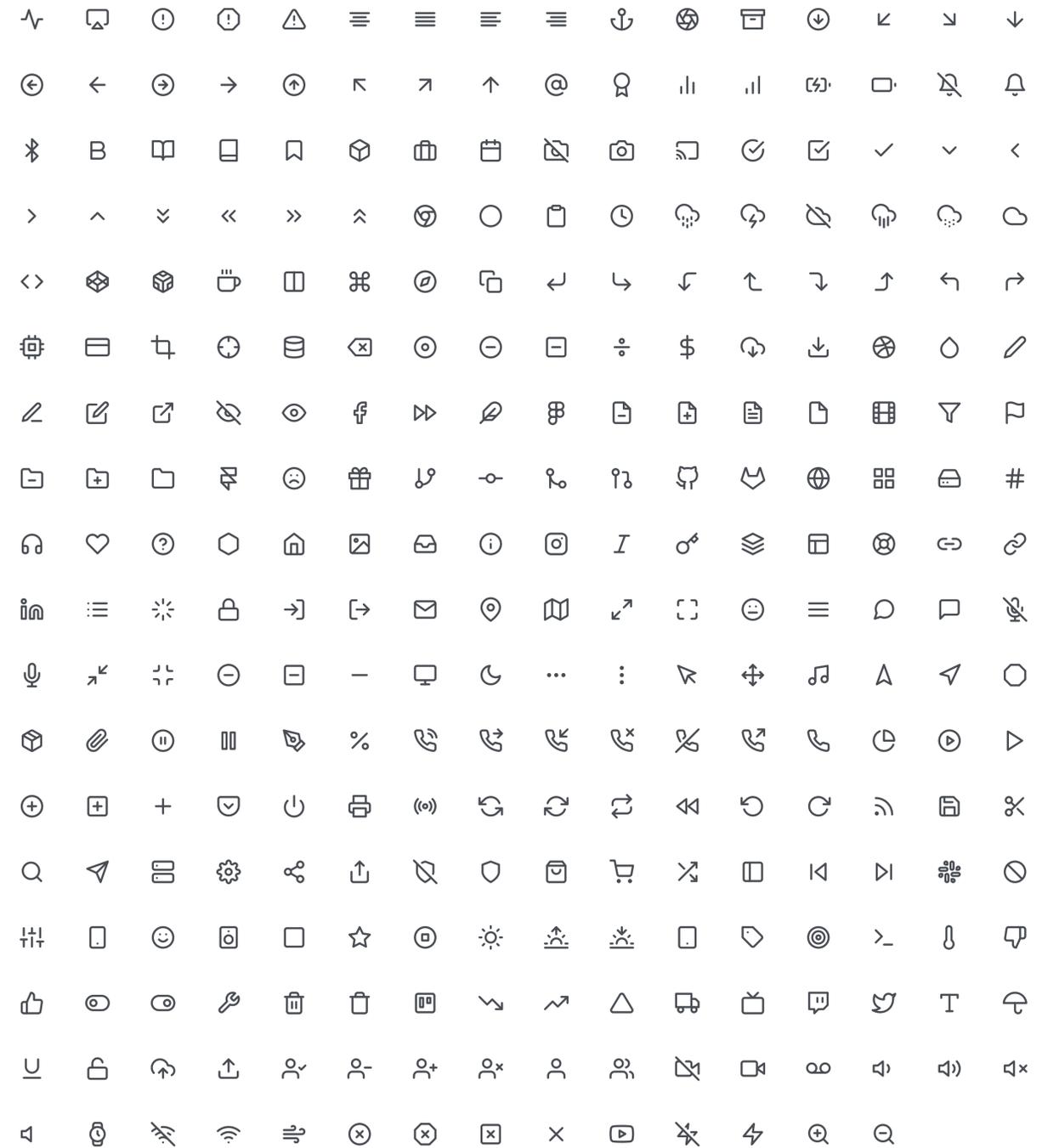
Pictograms and icons are linear, graphically-simple and without unnecessary details.



- 1.
 - 2.
 - 3.
 - 4.
 - 5.
 - 6.
 - 7.
 - 8.
-



- 1.
 - 2.
 - 3.
 - 4.
 - 5.
 - 6.
 - 7.
 - 8.
-



C O R P O R A T E C O M M U N I C A T I O N S S T A T I O N E R Y

Letterhead

Business card

Envelopes

Folder

Email signature

LETTERHEAD

Letterhead (210 mm x 297 mm)

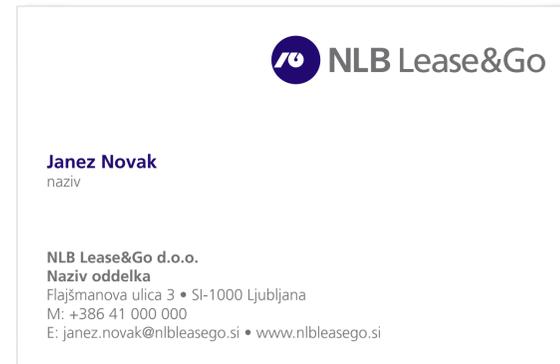


NLB Lease&Go d.o.o.
Flajšmanova 3
1000 Ljubljana
Slovenija
T: +386 1 548 33 60
F: +386 1 548 33 88
e: info@nlbleasego.si
www.nlbleasego.si

Sodišče, pri katerem je družba vpisana: Ljubljana,
št. reg. vložka: 01/13252900
Matična št.: 1453564000
Znesek osnovnega kapitala: 1.472.797 EUR
ID številka za DDV: SI42954533
TRR NLB: SI56 0287 2026 6139 308

BUSINESS CARD

Business card (85 mm x 55 mm)
with QR

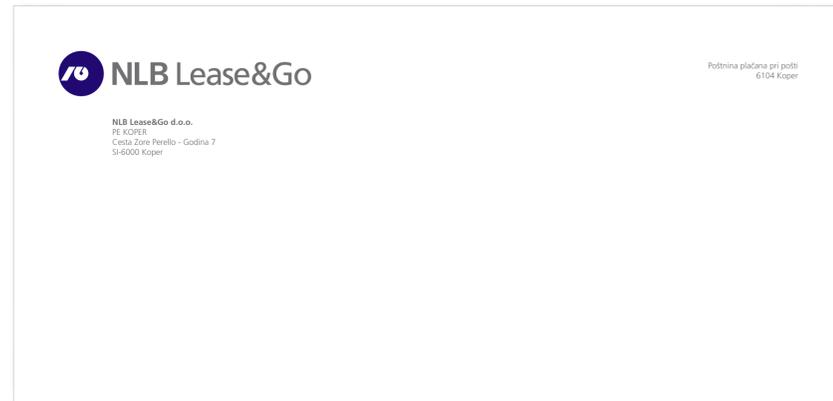


Business card (85 mm x 55 mm)

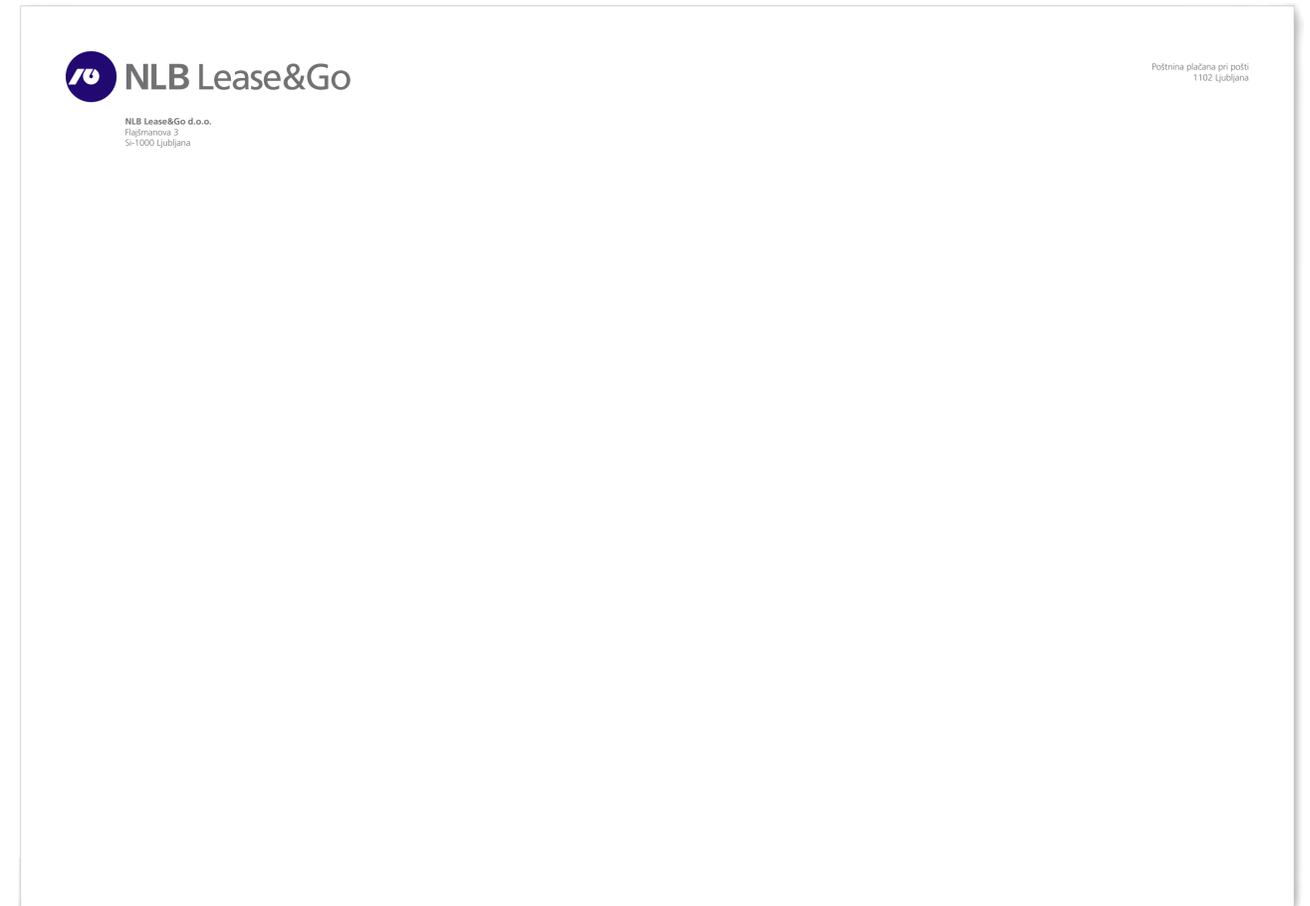


ENVELOPES

Envelope American (230 mm x 100 mm)



Envelope B4 (250 mm x 353 mm)



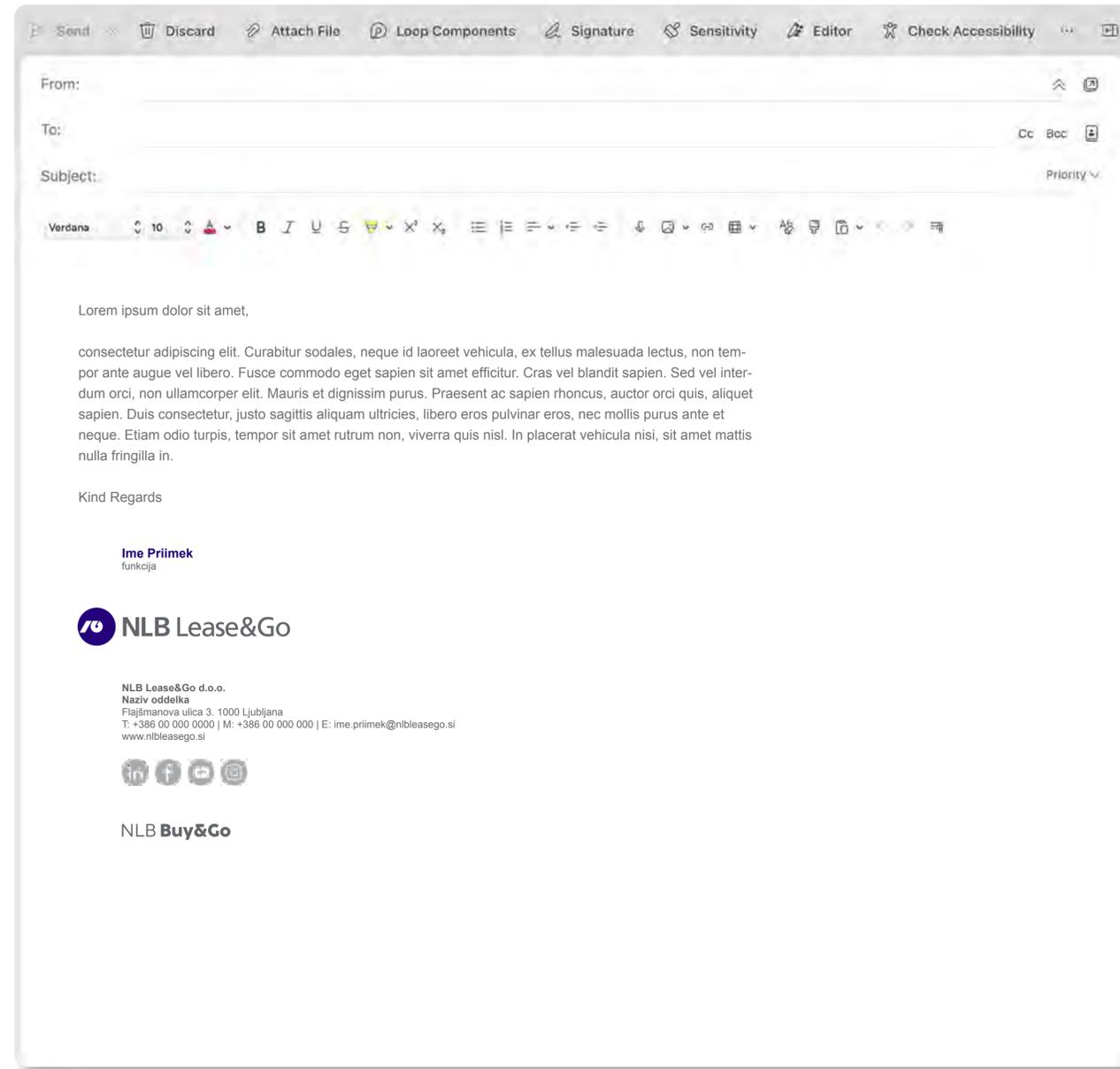
FOLDER



Hiter. Preprost. Zanesljiv. Lizing.

NLB Lease&Go

EMAIL SIGNATURE



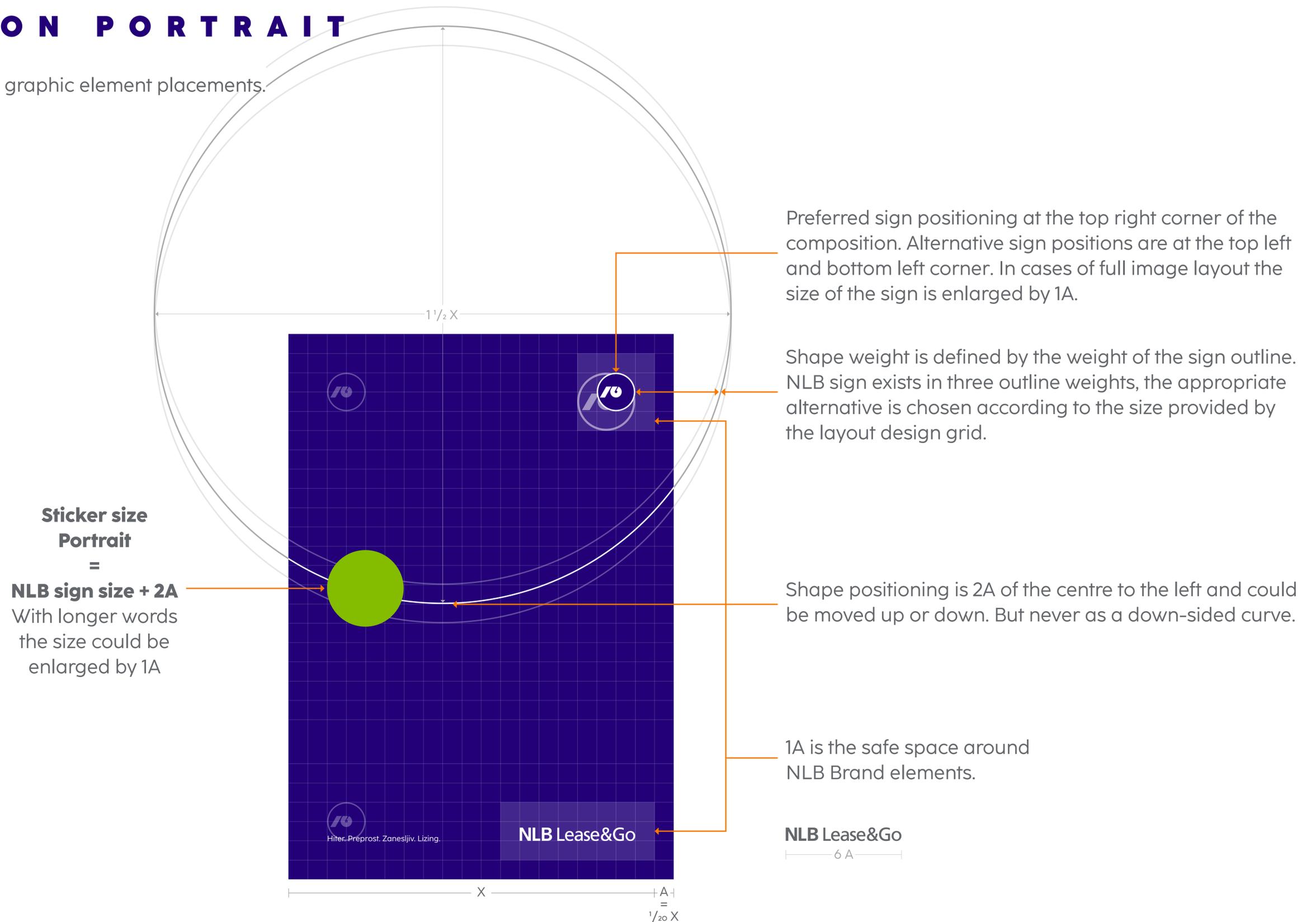
COMMUNICATIONS

Grids

Layouts

CONSTRUCTION PORTRAIT

Basic portrait format grid & sign and graphic element placements.



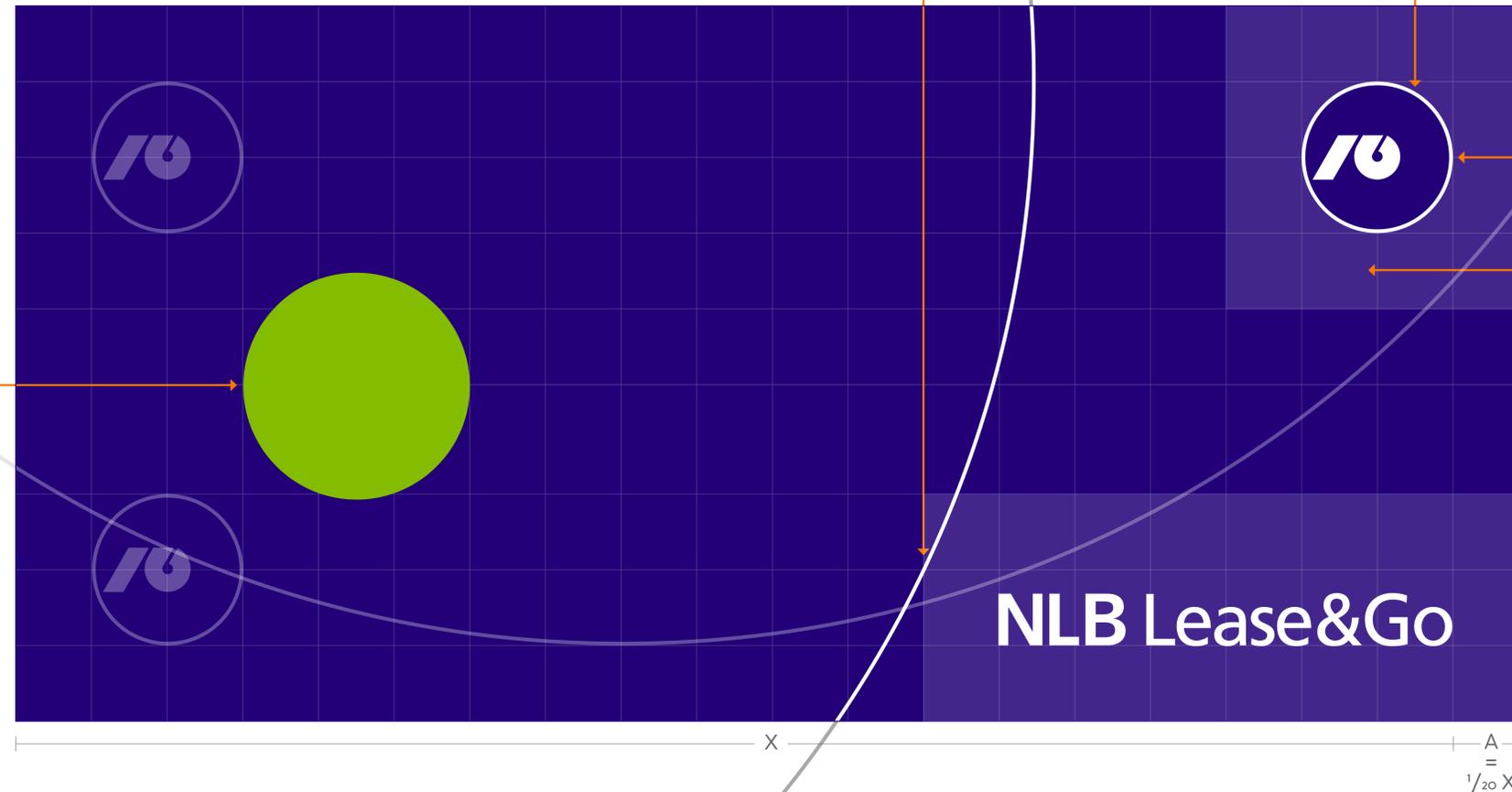
CONSTRUCTION LANDSCAPE

Basic landscape format grid & sign and graphic element placements.

On landscape layouts, shape positioning could be vertical or horizontal depending on the visual's content, it could cross the NLB sign or could be positioned 2A of the centre from the bottom up and could be left or right. But it should never appear as a down-sided curve.

Preferred sign and typographic part positioning. Alternative sign positions are at the top left and bottom left corner. Alternative typographic part position is at the top left corner.

Sticker size
Landscape
=
NLB sign size + 1A



Shape weight is defined by the weight of the sign outline. NLB sign exists in three outline weights, the appropriate alternative is chosen according to the size provided by the layout design grid.

1A is the safe space around NLB Brand elements.

NLB Lease&Go

6 A

CONSTRUCTION SQUARE

Basic SM posts format grid & sign and graphic element placements.

The text part of the post should never be too close to the shape. Minimal distance is 1A.



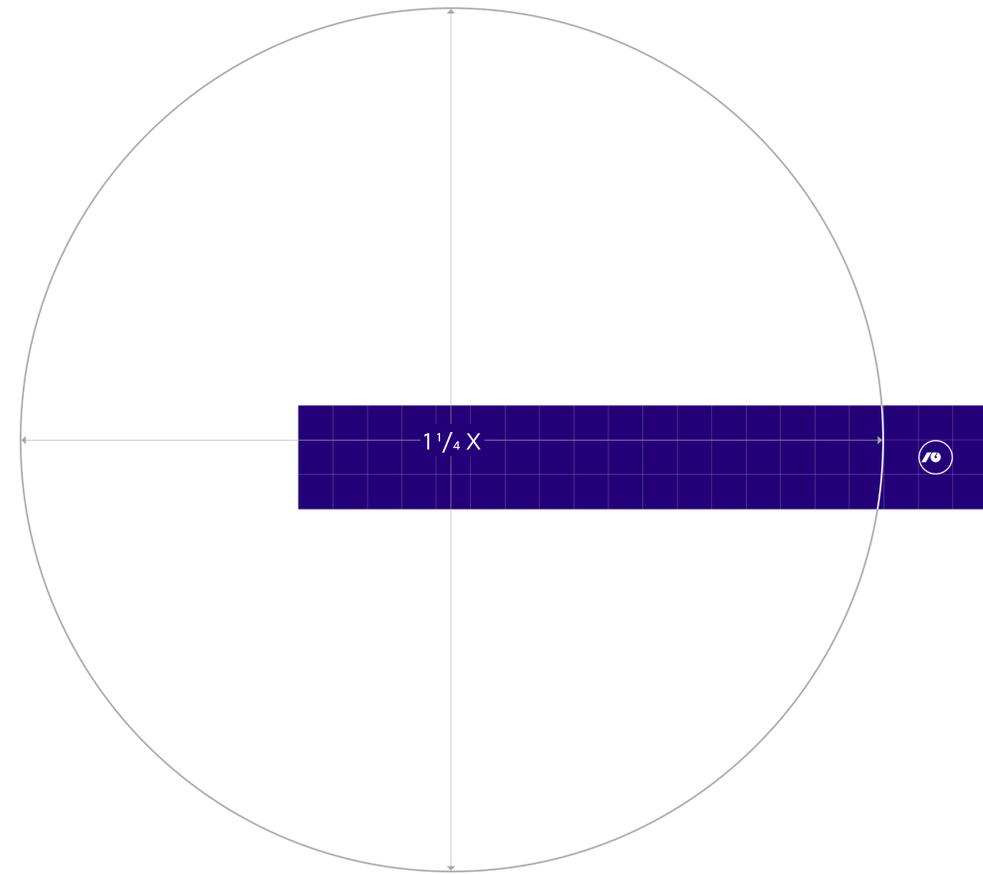
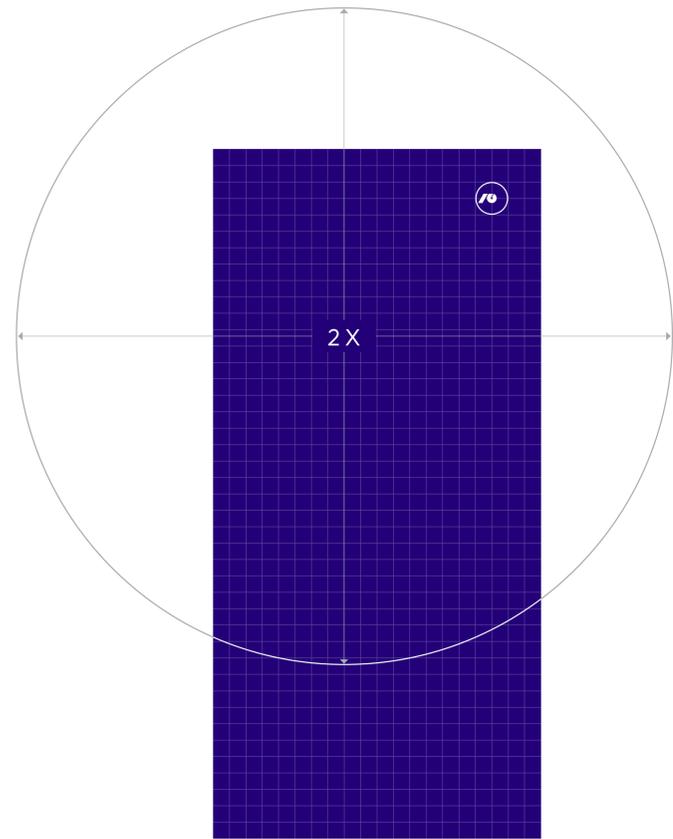
The sign is not used in SM posts it serves only to define the width of the shape.

The lowest position of the shape is 3 A from the bottom of the post. Shape can only be moved up. Minimal move is from the lowest position is 2A together with the sticker.



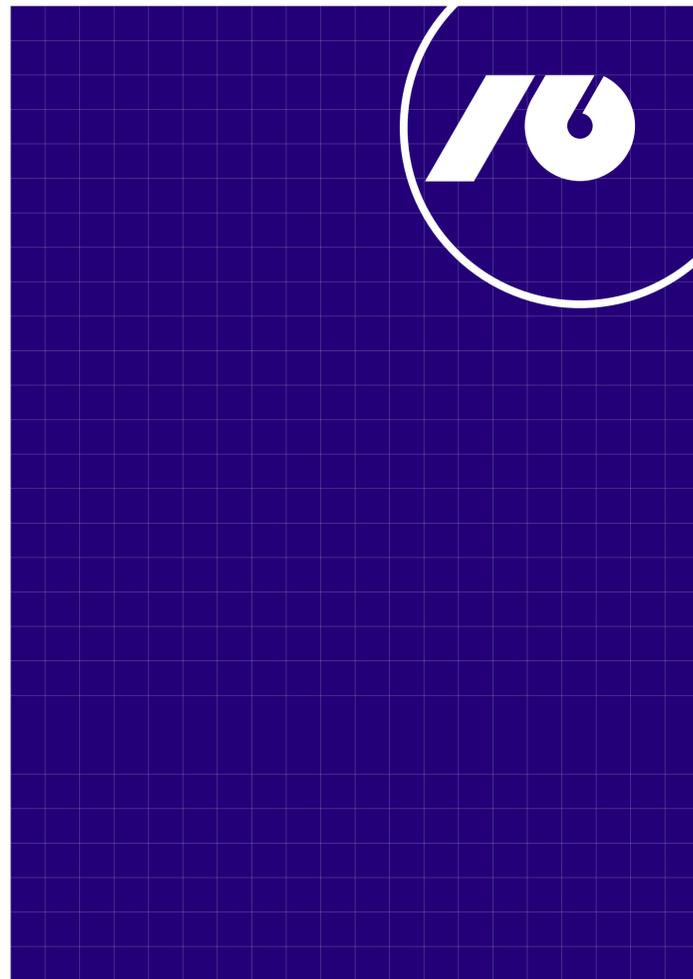
CONSTRUCTION PORTRAIT & LANDSCAPE NARROW

Basic narrow format grid & sign and shape construction.



CONSTRUCTION SUPERSIZE

Basic portrait and landscape format supersize positioning.
For supersize placement, only the large sign should be used
(diameter bigger than 45 mm or 300 px).



PRINT AD

Print Ad Layouts



10

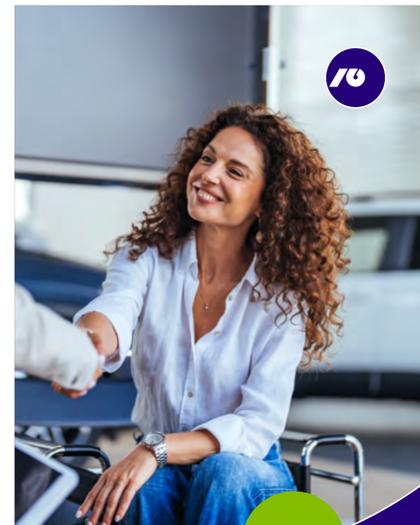
LIZING
po vaši meri

Priložnost priti do cilja hitreje.

Če so vaši cilji različne možnosti financiranja in prilagodljivo odplačevanje za nova ali rabljena vozila, je to vaša priložnost, da jih dosežete hitro in preprosto. Več na nbleasego.si

Hiter. Preprost. Zanesljiv. Lizing.

NLB Lease&Go



10

LIZING
po vaši meri

Priložnost priti do cilja hitreje.

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10

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Hiter. Preprost. Zanesljiv. Lizing.

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NLB Lease&Go



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NLB Lease&Go



10

Priložnost priti do cilja hitreje.

LIZING
po vaši meri

NLB Lease&Go



10

Priložnost priti do cilja hitreje.

LIZING
po vaši meri

Če so vaši cilji različne možnosti financiranja in prilagodljivo odplačevanje za nova ali rabljena vozila, je to vaša priložnost, da jih dosežete hitro in preprosto. Več na nbleasego.si

NLB Lease&Go

B I L L B O A R D S

Billboard Layouts

Priložnost priti do cilja hitreje.

LIZING
po vaši meri

NLB Lease&Go

NLB

Priložnost priti do cilja hitreje.

LIZING
po vaši meri

NLB Lease&Go

NLB

Priložnost priti do cilja hitreje.

LIZING
po vaši meri

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NLB

Priložnost priti do cilja hitreje.

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Priložnost priti do cilja hitreje.

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po vaši meri

NLB Lease&Go

NLB

CITYLIGHT

Two layout options for the citylight option on the left is for primary use the option on the right should only be used when the NLB sign could interfere with the image composition.

LIZING
po vaši
meri

**Priložnost priti
do cilja hitreje.**

Hiter. Preprost.
Zanesljiv. Lizing.

NLB Lease&Go

LIZING
po vaši
meri

**Priložnost priti
do cilja hitreje.**

Hiter. Preprost.
Zanesljiv. Lizing.

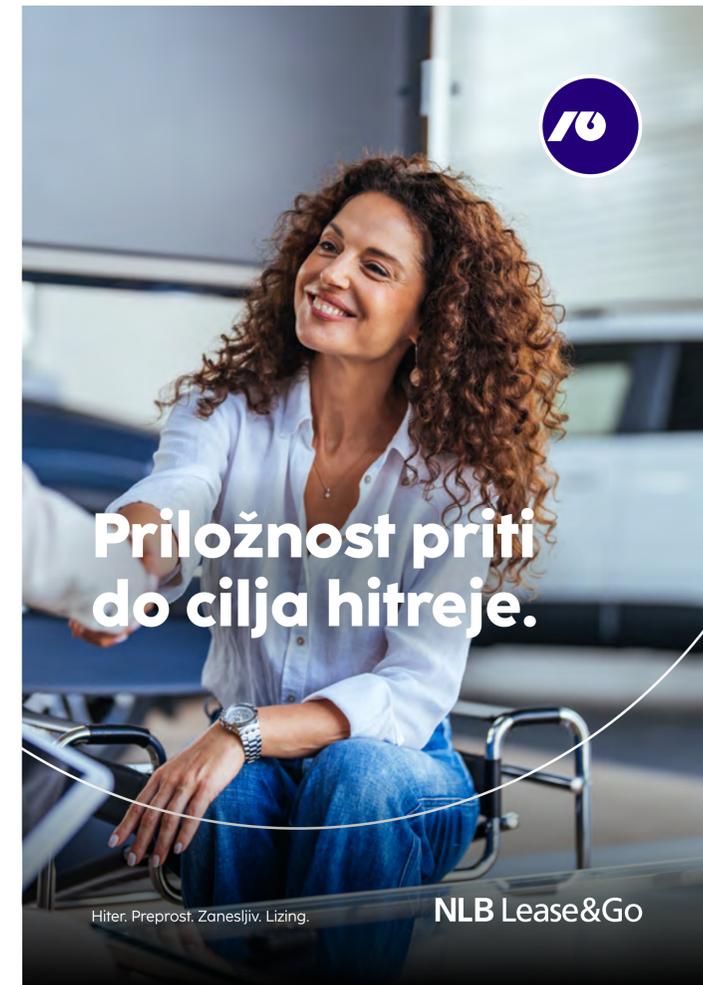
NLB Lease&Go

POSTER

Headline

Coco Sharp Extra Bold

Size: 180 pt x 1.1 pt



Legal text should be positioned as shown on the first layout. In case of extensive legal text, which could enter the safe space of the logotype, Logo and slogan should be lifted by one unit of the grid.

BANNERS

Layouts of some most common banner ad sizes. The content of the banner ad should be planned accordingly to its size. For the smaller sized banners the amount of elements should be reduced. When designing banners of smaller size (below the width of 200 px or height of 300 px) the proportion between NLB Sign and typographic part NLB Lease&Go, is different; the size of typographic part should be increased by 1 width of the NLB sign.



S O C I A L M E D I A

Posts (LinkedIn)



Advertisements (LinkedIn or NLB Lease&Go)

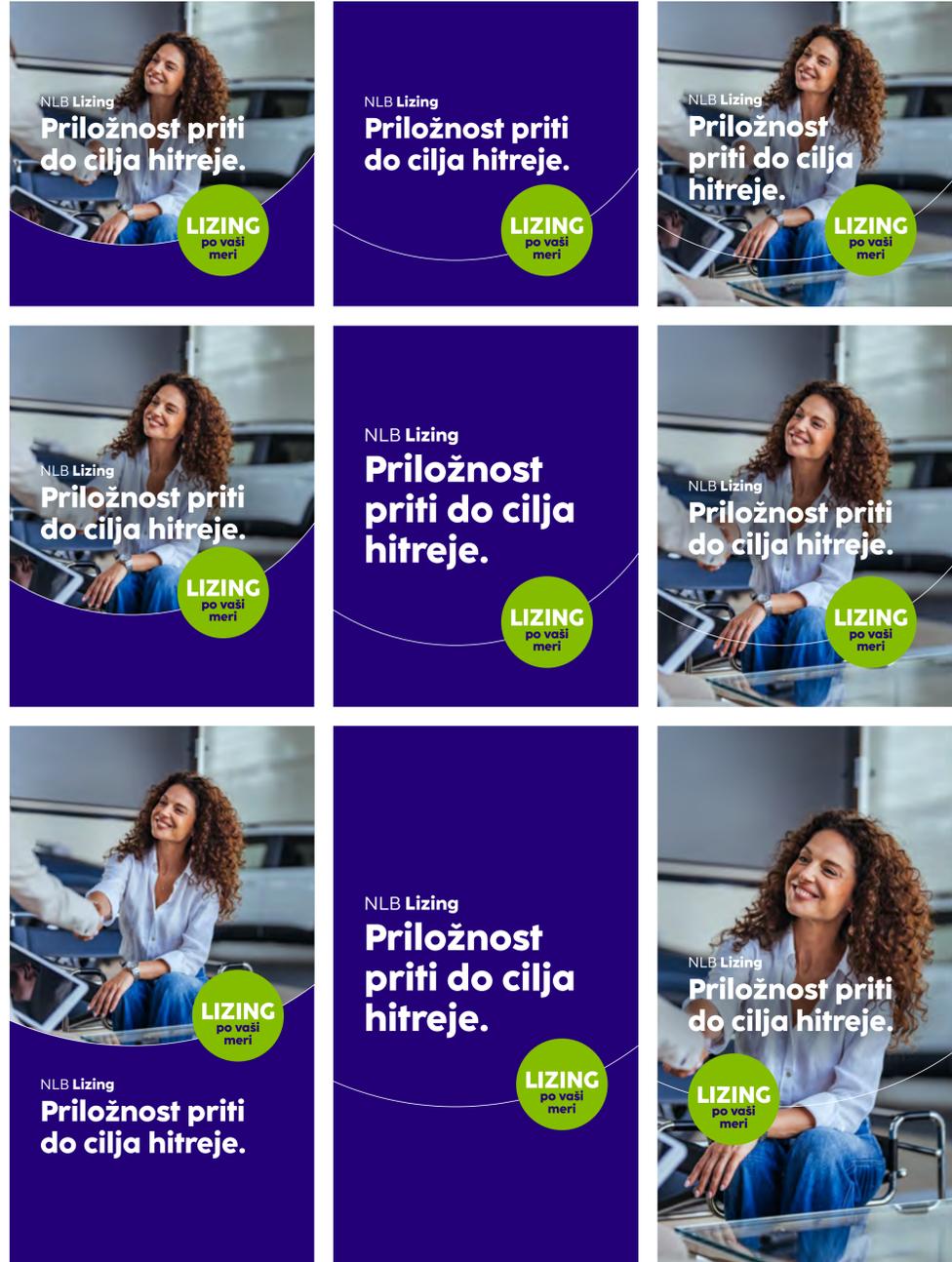
With product

Without product



S O C I A L M E D I A

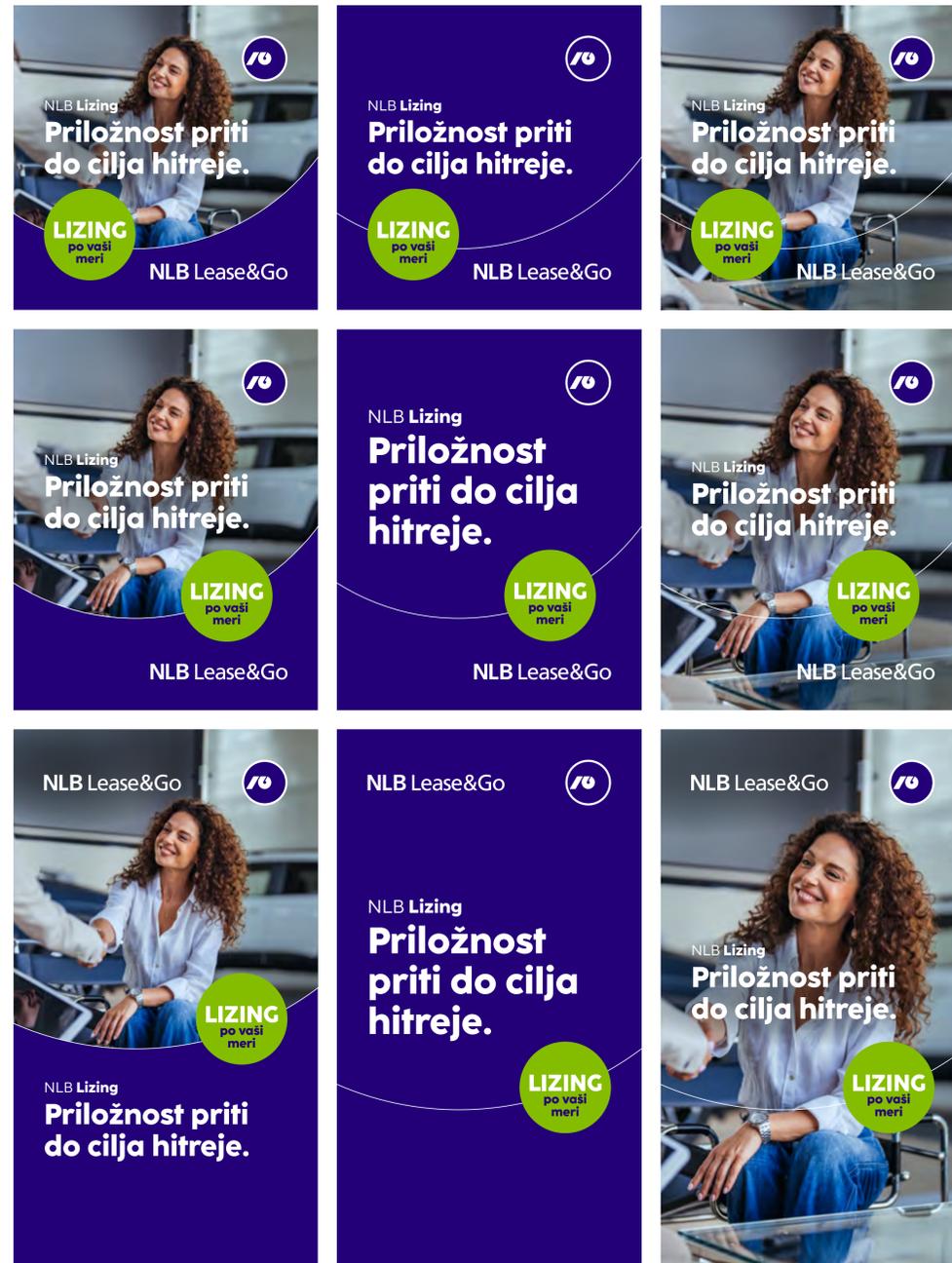
Posts Obroki pri roki



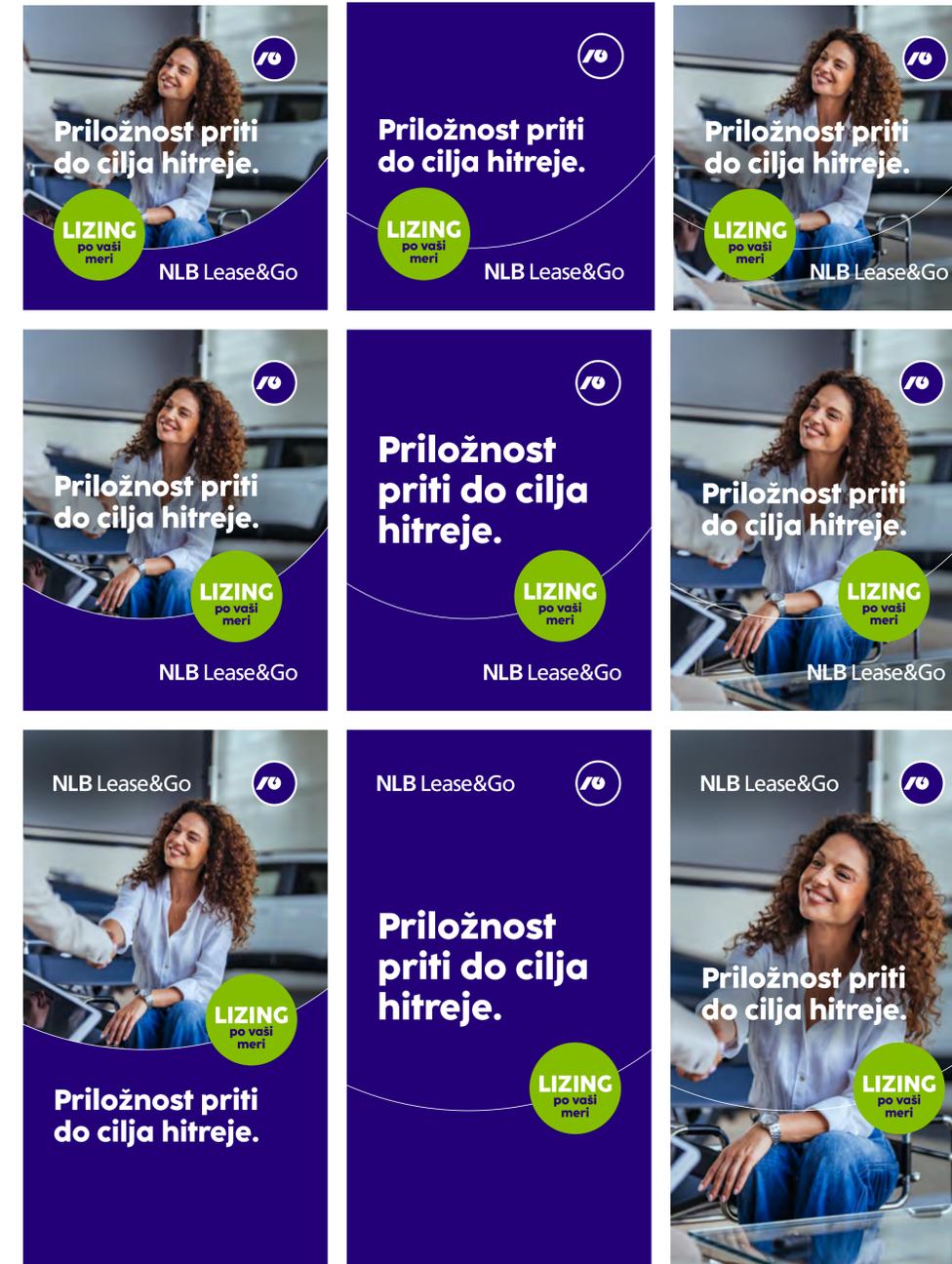
S O C I A L M E D I A

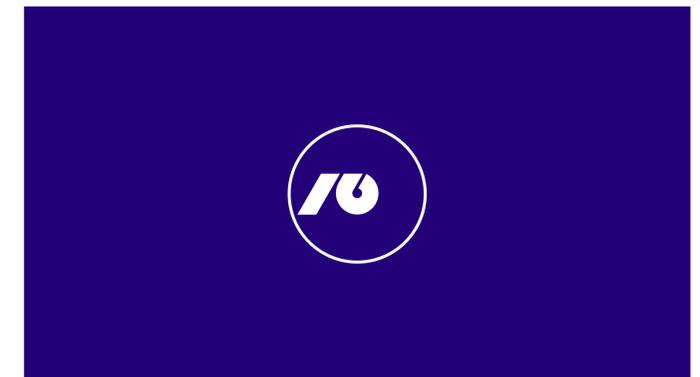
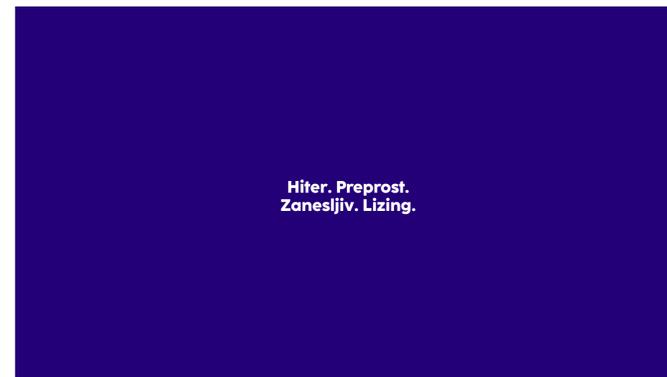
Advertisements Obroki pri roki

With product



Without product





Headline

is always in Coco Sharp Extra Bold and in white color. No punctuation mark (full stop) at the end.

Size: 83.24 pt

Leading: HL size x 1.1 pt

Kerning: 25

Alignment: Central

DCL / SM STORY VIDEO



Headline

is always in Coco Sharp Extra Bold and in white color. No punctuation mark (full stop) at the end.

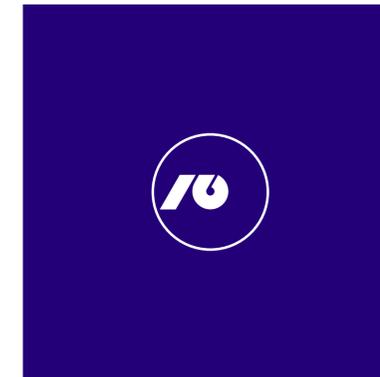
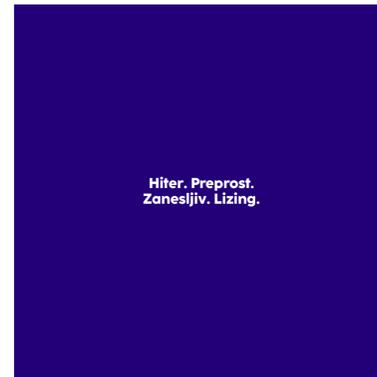
Size: 110 pt

Leading: HL size x 1.1 pt

Kerning: 25

Alignment: Central

S M V I D E O



BRANDING

E mail header

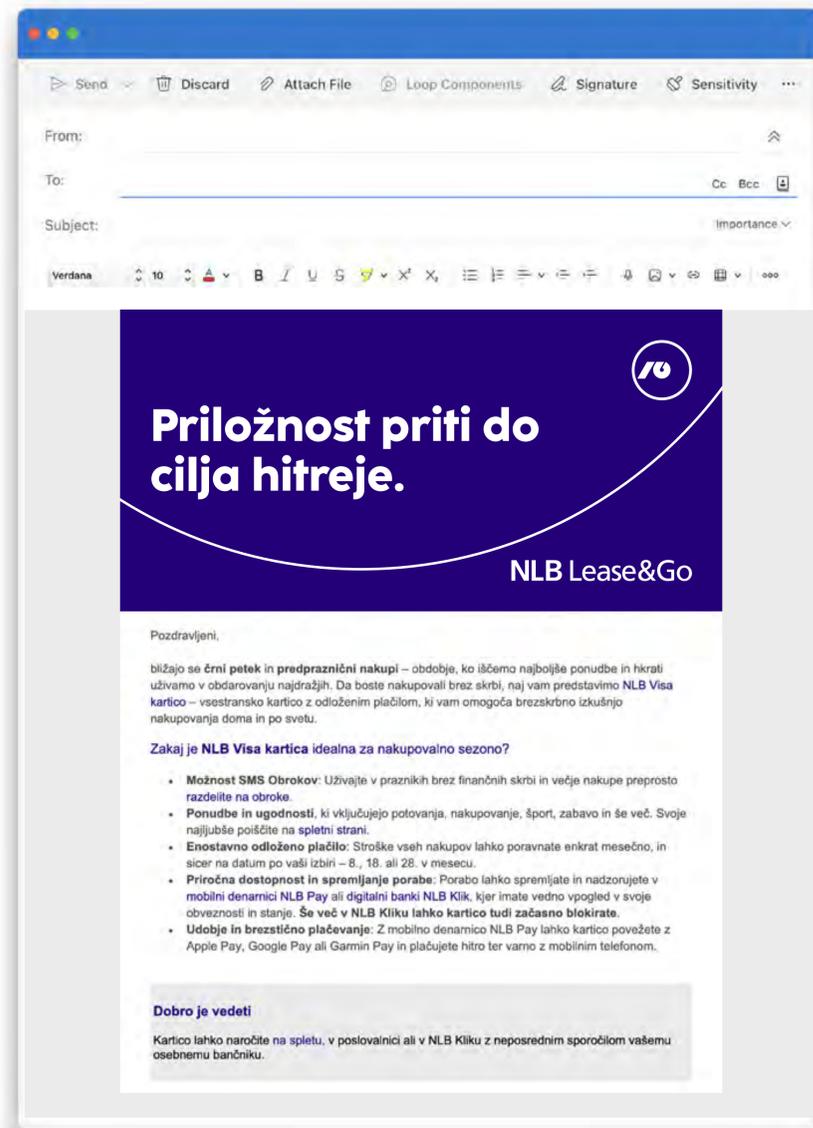
Teams background

Branches

Street banners

Events

E M A I L H E A D E R



TEAMS BACKGROUND



BRANCHES

Roll up poster



Beach flag



The elevated position of the NLB Lease&Go typographic part is to achieve better readability

STREET BANNERS

**Hiter. Preprost.
Zanesljiv.
Lizing.**



NLB Lease&Go

**Hiter. Preprost.
Zanesljiv. Lizing.**



NLB Lease&Go

Hiter. Preprost. Zanesljiv. Lizing.



NLB Lease&Go

S T R E E T B A N N E R S B R A N D I N G

NLB Lease&Go

 **NLB Lease&Go**

 **NLB Lease&Go** 

 **NLB Lease&Go**  **NLB Lease&Go**

**Prodaja vozil z garancijo • Ugodno
financiranje • Odkup vozil**

041 614 466 • info@spaavto



STREET BANNERS PARTNERS

Appearance of the NLB Lease&Go symbol

On light backgrounds, the usage of the symbol in full color is obligatory.

On dark backgrounds, "Simple negative" variation of the symbol should be used.

"Simple positive" symbol should be applied in cases when none of the mentioned appearances could be used due to lack of legibility.

Size of the NLB Lease&Go symbol should match the length of the diagonal of the typographic part of the partners logotype.

Symbols' primary position should be in the banner's right bottom and secondary in the left bottom corner. Any other alternative placements are allowed only when there are extreme limitations of space.

Minimal allowed spacing between the symbol and the banner edge is 1/2 of the sign, which is also the symbol's safe space.

Instructions for creation of co-branding materials

avto many

- PRODAJA IN SERVIS HYUNDAI-SUZUKI
- KLEPARSKA IN LIČARSKA POPRAVILA VSEH ZNAMK
- PRODAJA SKUTERJEV SYM
- PRODAJA IN ODKUP RABLJENIH VOZIL
- POPRAVILO VSEH ZNAMK VOZIL
- PRODAJA IN MONTAŽA GUM

NLB Lease&Go

✉ ACNAKLO@GMAIL.COM
☎ 041 746 235
☎ 041 231 832

NLB Lease&Go

PRODAJA IN ODKUP RABLJENIH VOZIL
PRODAJA RABLJENIH TOVORNIH VOZIL
UGODNO FINANCIRANJE
LEASING-KREDIT
UGODNA ZAVAROVANJA

AC NAKLO

VSE NA ENEM MESTU

AVTOHOF
SENTILJSKA

- Prodaja rabljenih vozil
- Gotovinski odkup vseh vrst vozil
- Menjava staro za staro/novo
- Ugodno financiranje
- Komisijska prodaja, pomoč pri prodaji vašega vozila
- Popust do - 50% pri obveznem in kasko zavarovanju
- Možnost dokupa podaljšanega jamstva

NLB Lease&Go

☎ 070 461 720 © avtohof.sentiljska@gmail.com 📍 Avtohof

MMAVTO

- PRODAJA VOZIL
- ODKUP VOZIL
- UVOZ PO NAROČILU
- VOZILA Z GARANCIJO

NLB Lease&Go

MAKKO
— avtocenter —

V PRIMERU DA NAS NI,
NAS POKLIČITE NA
040 173 920
ALI
040 771 101.

NLB Lease&Go

EVENTS



EVENTS WITH PARTNERS

Attending a fair or event with a partner requires the use of promotional counters, roll up posters, brochures, and other promotional materials.



BRANDED MATERIALS

BRANDED MATERIALS

In the selection process of the items, the ones that are preferable are the ones that are produced from eco-friendly materials such as metals, paper, or recycled plastics (if none other are available). Colors of the items should be in the NLB Lease&Go color spectrum, indigo, white or gray (silver as metal).

The usage of applied branding on promotional materials depends on the type of material, available surface, and printing possibilities. On smaller surfaces with limited printing possibilities the official symbol should be used, either in full color or simple version, depending on the background color, contrast and printing technique limitations. Whenever the full surface printing is possible, the communication branding application is preferred (separated outline sign and typographic part).



Official symbol
Limited surface & printing possibilities

Official symbol / Simple
Limited surface & printing possibilities

BRANDED MATERIALS

The principles of material selection and branding application are the same as those written on the previous page regarding stationery.



Official symbol / Simple
Limited surface & printing possibilities



Official symbol / Simple
Woven branding



Communication branding
(separated outline sign and typographic part)
No printing limitation or possible full surface printing



BRANDED SPORTSWEAR & VIP MATERIALS

For promotional apparel, accessories, and sportswear, the selection of items should be based on quality and NLB Lease&Go brand colors as a primary brand identifier. Discrete branding in embroidery or with woven labels or embroidered patches is preferred.

Items which could not be provided in brand colors should be accompanied by additional supporting materials with NLB Lease&Go distinctive branding. Such as indigo branded paper bag, compliment card, label in indigo color, etc.



S I N A G E

Exterior

Interior

ZUNANJE OZNAČEVANJE

Za zunanje označevanje se uporabljajo smernice in pravila, objavljene na Brand centru. Podrobna navodila, tehnične smernice in vizualne primere si oglejte na spodnjih povezavah.

Elementi zunanjega označevanja:

- Link: Simbol 80
- Link: Zunanje zastave
- Link: Vhodna vrata - vhod v regijsko poslovno stavbo - označevalna tabla 2

Na spodnjih straneh so predstavljeni primeri opreme steklenih površin NLB Lease&Go, ki dopolnjujejo pravila zunanjega označevanja ter se razlikujejo od standarda zunanjega označevanja NLB poslovalnic.

NOTRANJE OZNAČEVANJE

Pri notranjem označevanju je treba upoštevati smernice in pravila, objavljene na Brand centru. Dostopne so na povezavi:

<https://www.nlb.si/blagovna-znamka/poslovne-stavbe/notranje-oznacevanje-hq>

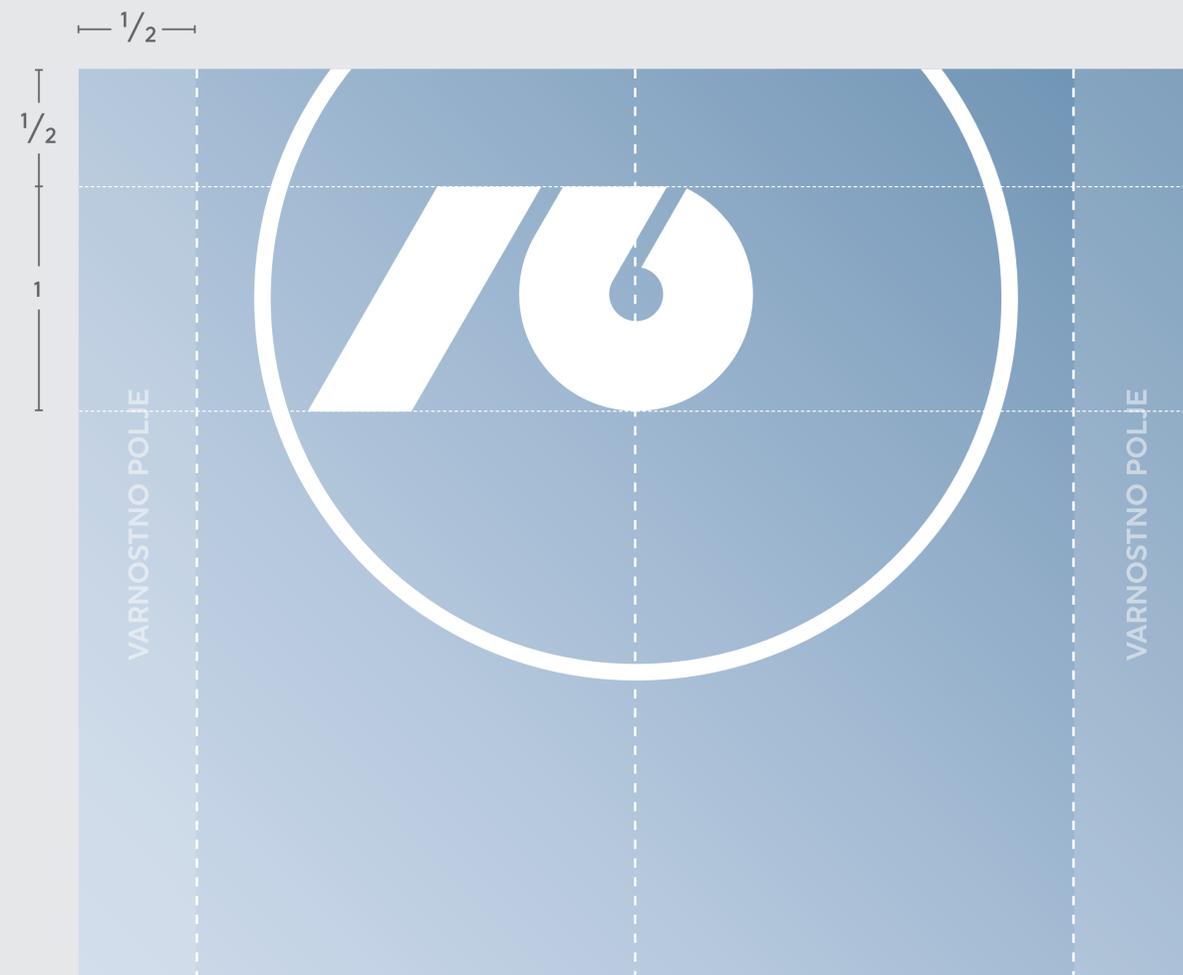
Na spodnjih straneh so prikazani primeri opreme steklenih površin, ki dopolnjujejo pravila notranjega označevanja, kadar gre za steklene površine notranjih galerij ali lobijev.

KOTIČKI ZA STRANKE

Kotički za stranke ustvarjajo zaseben prostor, kjer se zaposleni lahko brez motenj usedejo s stranko ter opravijo pogovor ali sestanek. Pokončna pregrada zagotavlja diskretnost in hkrati služi kot površina za komunikacijska sporočila in izpostavitve blagovne znamke, na notranji strani pa jo dopolnjuje element zelenja.

Zunanje označevanje

Steklene površine / outline znak



Outline znak pozicioniramo centralno na stekleno površino.

Material:

- opalno bela folija, Mactac IMAGin JT WT-PT 9700



Velikost outline znaka določimo glede na višino steklene površine: **velikost outline znaka je 2/3 višine steklene površine.**

V primeru daljše steklene površine lahko outline pozicioniramo tudi izven centra. Končna pozicija je odvisna od prečk oziroma drugih konstrukcijskih elementov na stekleni površini.

Material:

- opalno bela folija, Mactac IMAGin JT WT-PT 9700

Zunanje označevanje

Steklene površine / outline znak



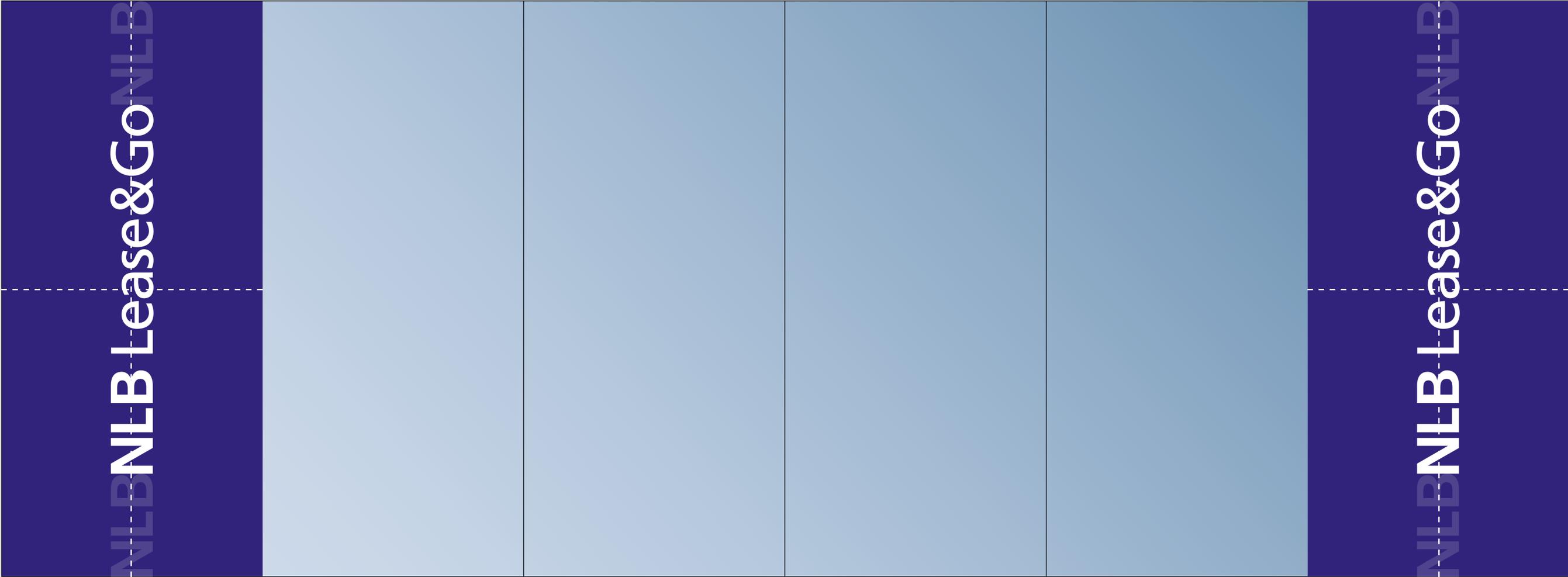
V primeru varnostnih zahtev dodamo pas peskane folije v višini 1000 mm (spodnji rob 600 mm od tal).

Material:

- opalno bela folija, Mactac IMAGin JT WT-PT 9700
- peskana folija, Mactac MACAL Glass Decor 798-01

Zunanje označevanje

Steklene površine / napis NLB Lease&Go na indigo modri



Za boljšo vidnost poslovalnice na steklenih površinah uporabimo napis NLB Lease&Go na indigo modri podlagi. Napis NLB Lease&Go je pozicioniran centralno na indigo modro površino ter ga vedno uporabimo kot začetni in končni element na stekleni površini

Material:
- digitalni print na perforirano folijo, OVW Orajet 3675 (sivo lepilo), z dolgotrajno laminacijo MacTac LF 9700 CM-UV

Zunanje označevanje

Steklene površine / komunikacijsko sporočilo



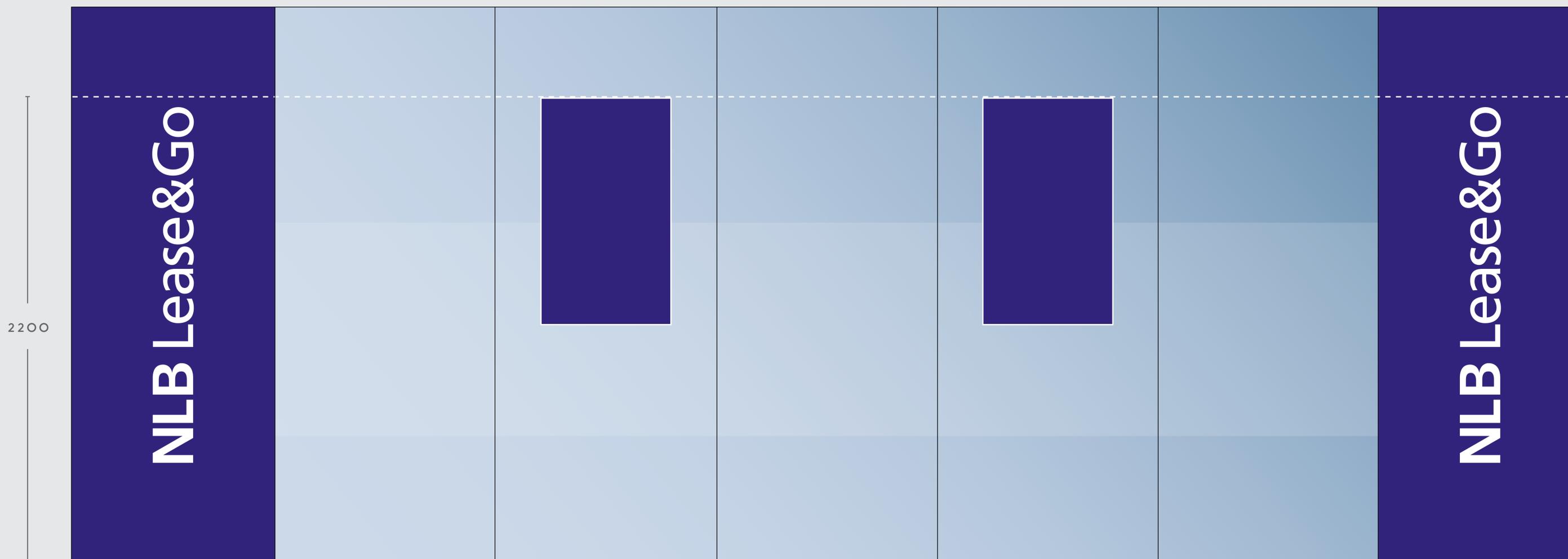
V primeru dodatne izpostavitve dodamo komunikacijsko sporočilo.

Material:

- digitalni print na perforirano folijo, OVW Orajet 3675 (sivo lepilo), z dolgotrajno laminacijo MacTac LF 9700 CM-UV

Zunanje označevanje

Steklene površine / zaslon 49"



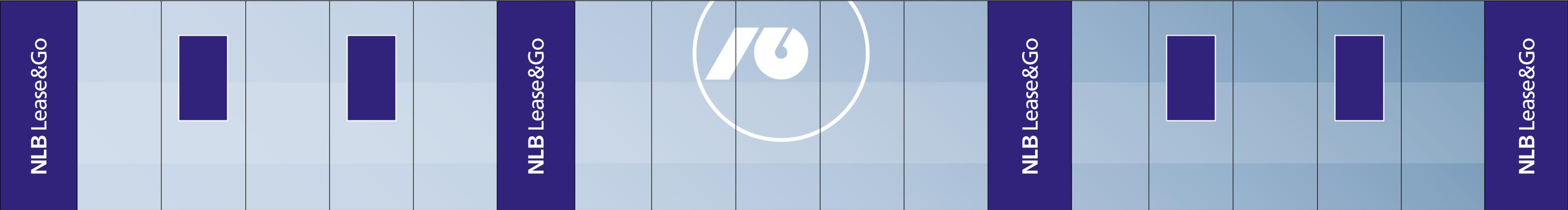
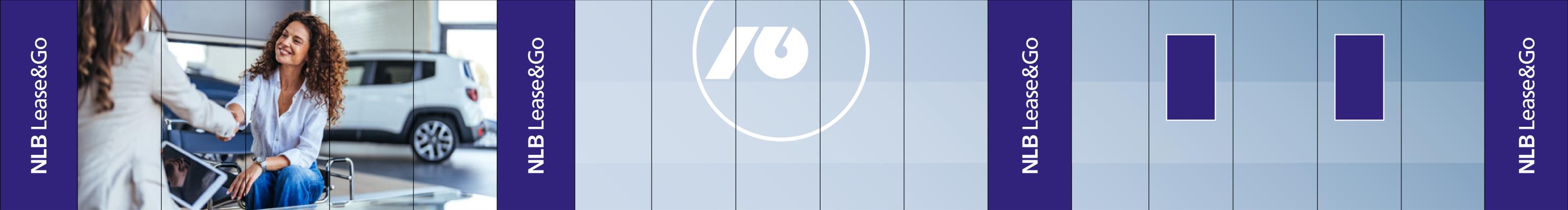
Zaslon 49" v izložbi služi kot dinamičen promocijski element, namenjen povečanju vidnosti ponudbe in privabljanju pozornosti mimoidočih. Zgornji rob zaslona je na višini 2200 mm od tal.

Material:

- v primeru varnostnih zahtev dodamo pas peskane folije: Mactac MACAL Glass Decor 798-01

Zunanje označevanje

Steklene površine / risbe primerov



Notranje označevanje

Steklene površine / galerija



Notranje označevanje

Steklene površine / outline znak



Outline znak pozicioniramo centralno na stekleno površino.

Material:

- peskana folija, Mactac MACAL Glass Decor 798-01



Velikost outline znaka določimo glede na višino steklene površine: **velikost outline znaka je 2/3 višine steklene površine.**

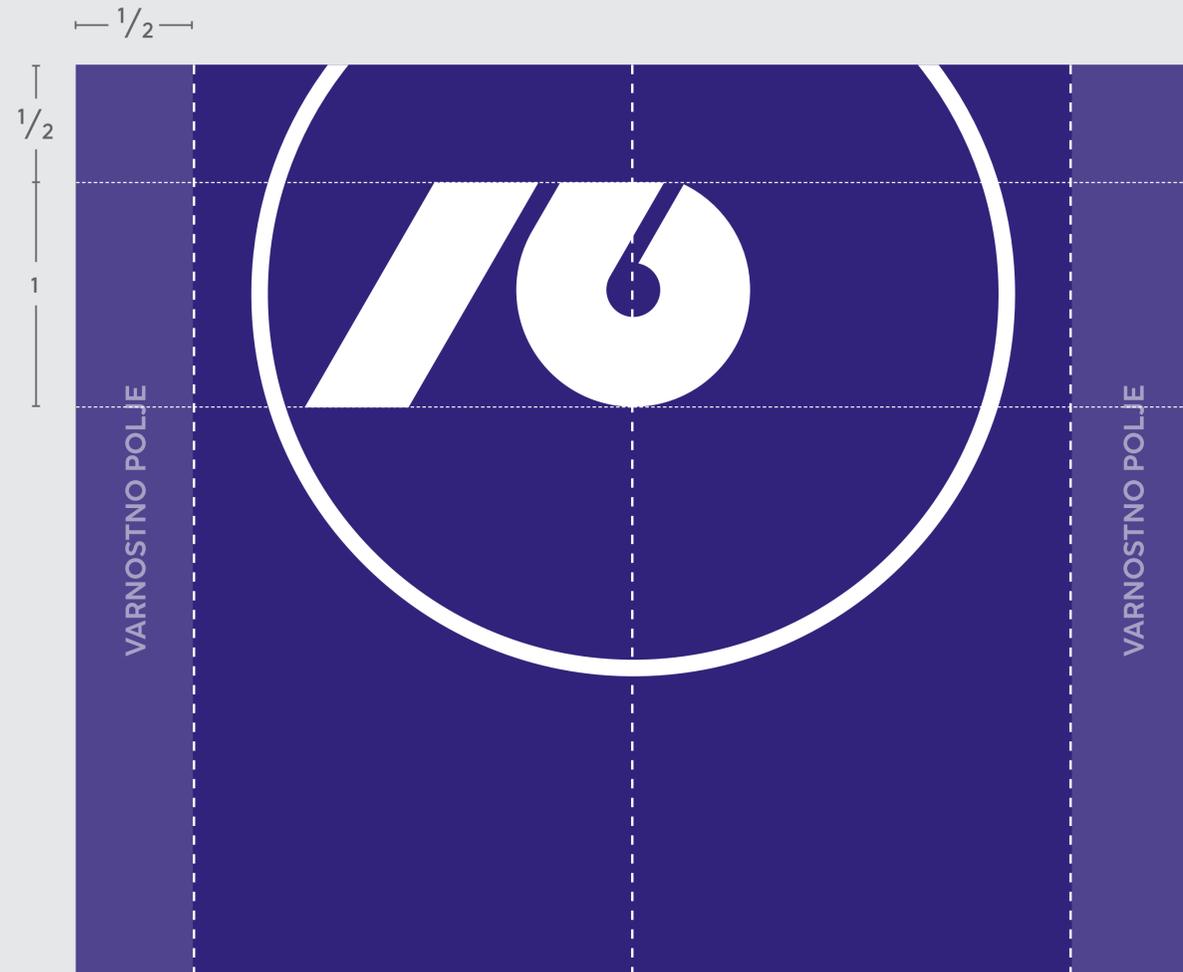
V primeru daljše ali večje steklene površine lahko outline pozicioniramo tudi izven centra. Končna pozicija je odvisna od prečk oziroma drugih konstrukcijskih elementov na stekleni površini.

Material:

- peskana folija, Mactac MACAL Glass Decor 798-01

Notranje označevanje

Steklene površine / outline znak na indigo modri podlagi



Outline znak pozicioniramo centralno na stekleno površino.

Material:

- digitalni print na perforirano folijo, OVW Orajet 3675 (sivo lepilo), brez laminacije



Velikost outline znaka določimo glede na višino steklene površine: **velikost outline znaka je 2/3 višine steklene površine.**

V primeru daljše ali večje steklene površine lahko outline pozicioniramo tudi izven centra. Končna pozicija je odvisna od prečk oziroma drugih konstrukcijskih elementov na stekleni površini.

Material:

- digitalni print na perforirano folijo, OVW Orajet 3675 (sivo lepilo), brez laminacije

Notranje označevanje

Steklene površine / outline znak in napis NLB Lease&Go (horizontalna postavitev)



Napis NLB Lease&Go pozicioniramo centralno na stekleno površino.

Material:

- peskana folija, Mactac MACAL Glass Decor 798-01

Velikost outline znaka določimo glede na višino steklene površine: **velikost outline znaka je 2/3 višine steklene površine.**

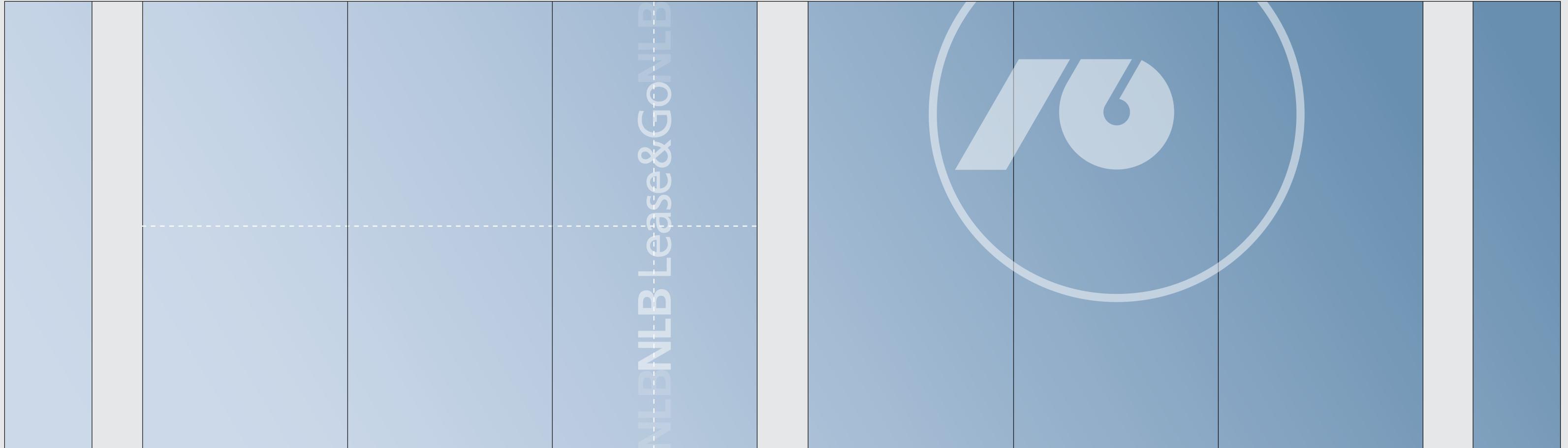
V primeru daljše steklene površine lahko outline pozicioniramo tudi izven centra. Končna pozicija je odvisna od prečk oziroma drugih konstrukcijskih elementov na stekleni površini.

Material:

- peskana foija, Mactac MACAL Glass Decor 798-01

Notranje označevanje

Steklene površine / outline znak in napis NLB Lease&Go (vertikalna postavitev)



Pri daljši stekleni površini, kjer se outline znak in napis podvajata, uporabimo vertikalno postavitev napisa.
Pri večkratni delitvi steklene površine napis pozicioniramo centralno na izbrano površino. Vertikalno postavitev napisa uporabljamo tudi pri manjših (ožjih) steklenih površinah.

Material:

- peskana folija, Mactac MACAL Glass Decor 798-01

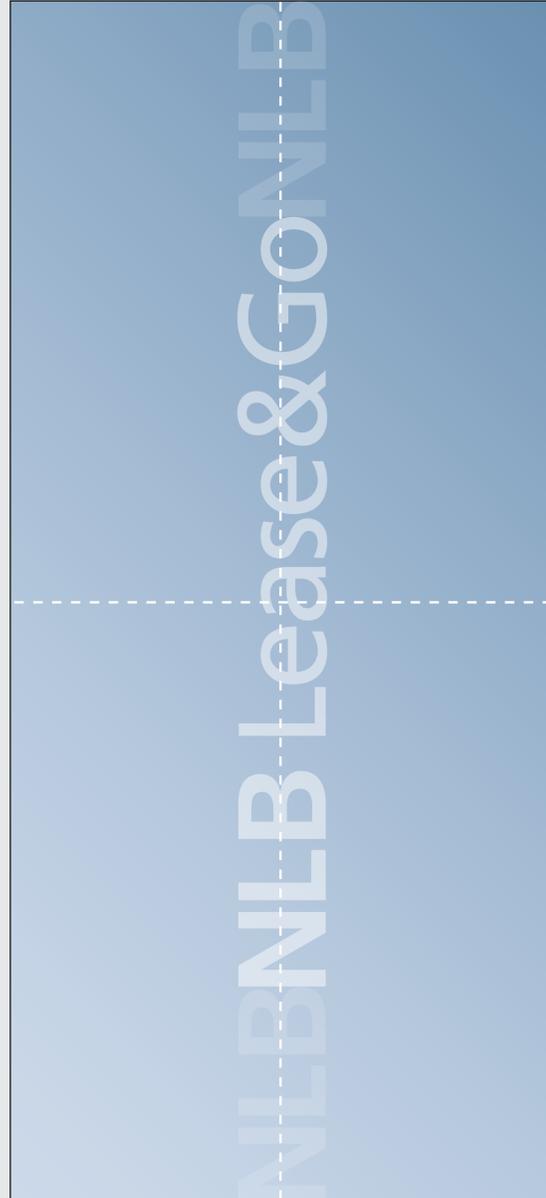
Notranje označevanje

Steklene površine / napis NLB Lease&Go

Pri manjših steklenih površinah uporabimo napis NLB Lease&Go.
Napis NLB Lease&Go pozicioniramo centralno na stekleno površino.

Material:

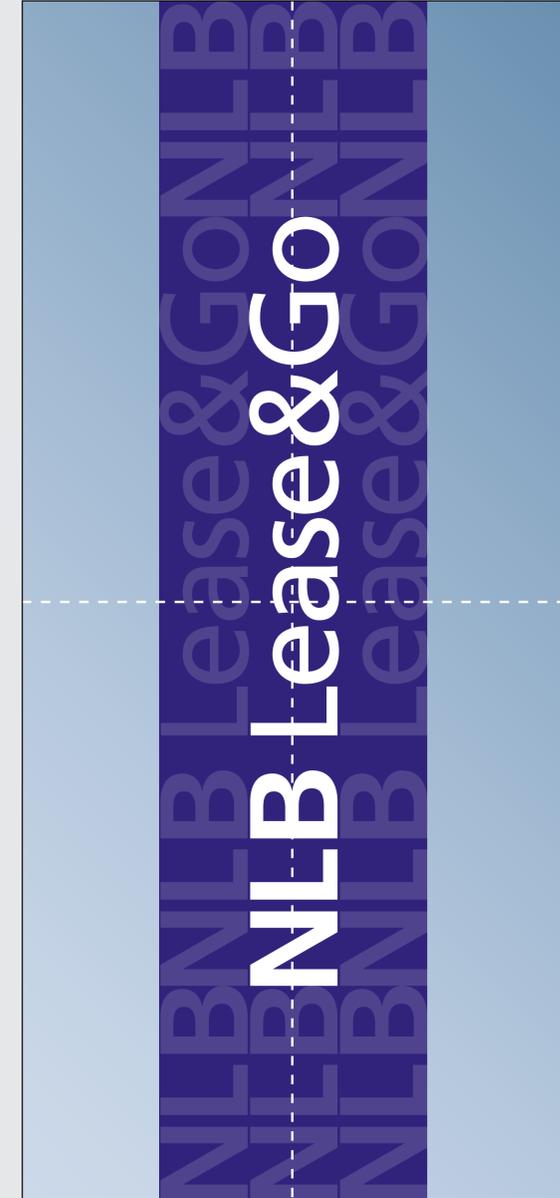
- peskana folija, Mactac MACAL Glass Decor 798-01



Kadar označujemo območje poslovalnice v prostoru, uporabimo napis NLB Lease&Go na indigo modri podlagi kot začetni in zaključni element za označitev prostorov.

Material:

- digitalni print na perforirano folijo,
OVW Orajet 3675 (sivo lepilo),
brez laminacije



Notranje označevanje

Vrata v pisarno (poslovalnica) / napis NLB Lease&Go

Pri označevanju vrat pisarne v poslovalnici uporabimo napis NLB Lease&Go. Če je potrebno dodatno označiti storitev v pisarni, dodamo tudi napis, ki jasno opredeli ponudbo oziroma funkcijo prostora.

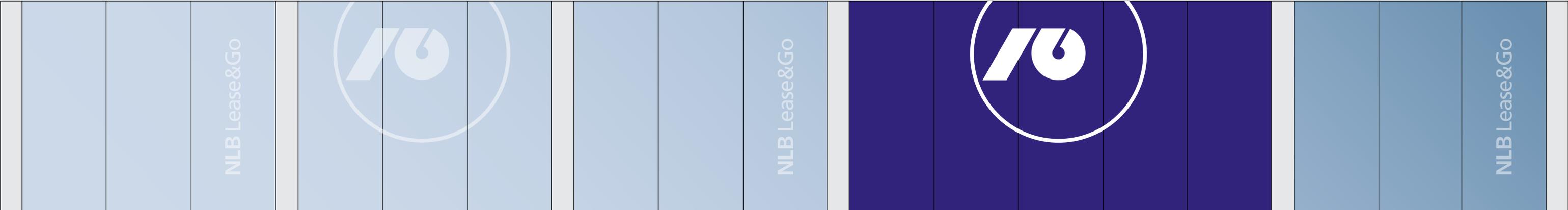
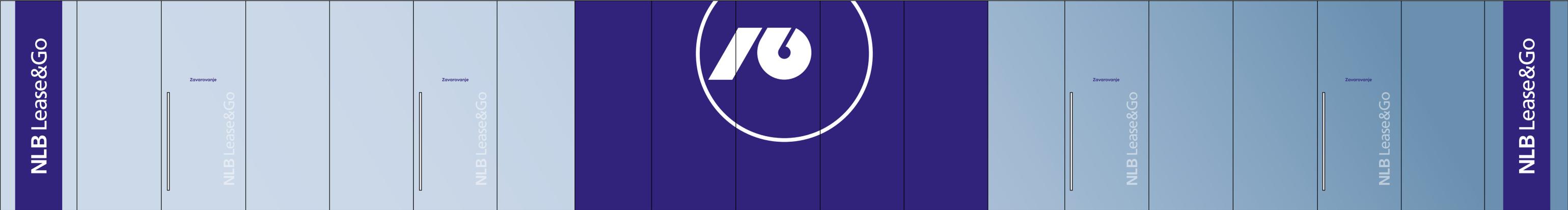
Material:

- peskana folija, Mactac MACAL Glass Decor 798-01
- indigo modra folija, Hexis HX20281B



Notranje označevanje

Poslovalnica / risbe primerov



Kofički za sestanke

Vizualizacija 1

Osnovna konstrukcija je izdelana iz iveral plošč, ki zagotavljajo stabilnost in sodoben videz.

Pokončna dvostranska stranica deluje kot osrednji nosilni element ter ustvarja občutek zasebnosti; na eni strani jo lahko opremimo s komunikacijskimi sporočili, na notranji pa z elementom zelenja. Iz nje izhaja integrirana vodoravna plošča – miza, ki je za dodatno stabilnost podprta z nosilno nogo.

Prostor za komunikacijsko sporočilo



Kofički za sestanke

Vizualizacija 2

Prostor za komunikacijsko sporočilo

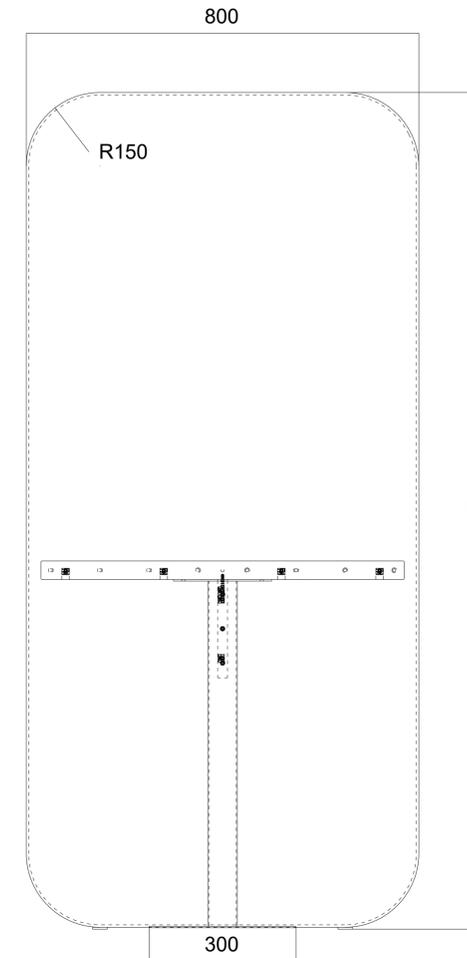
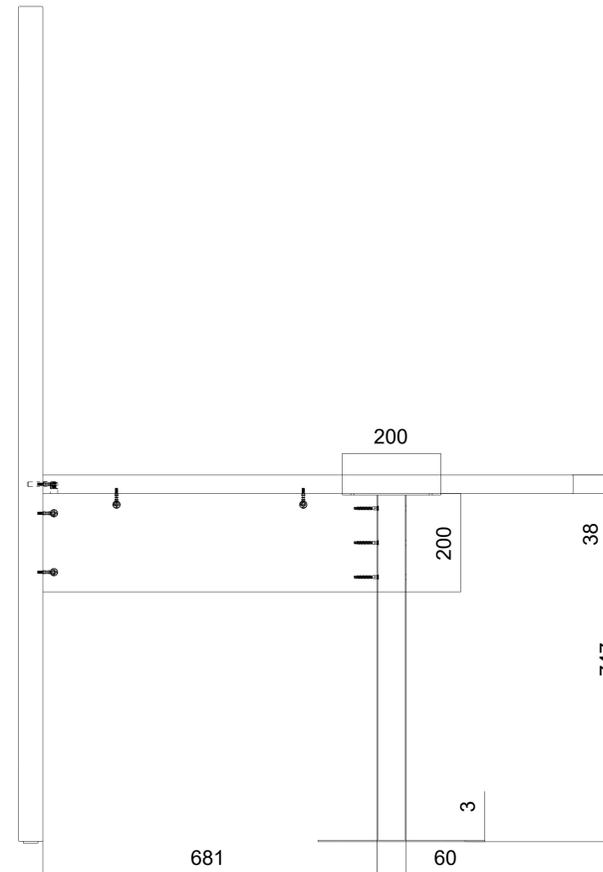
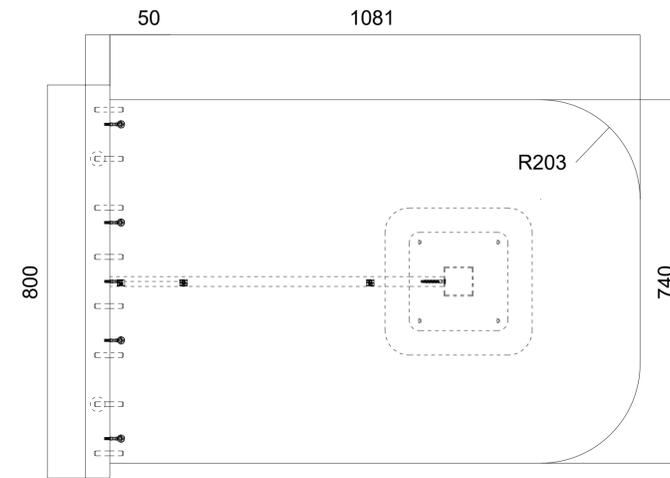
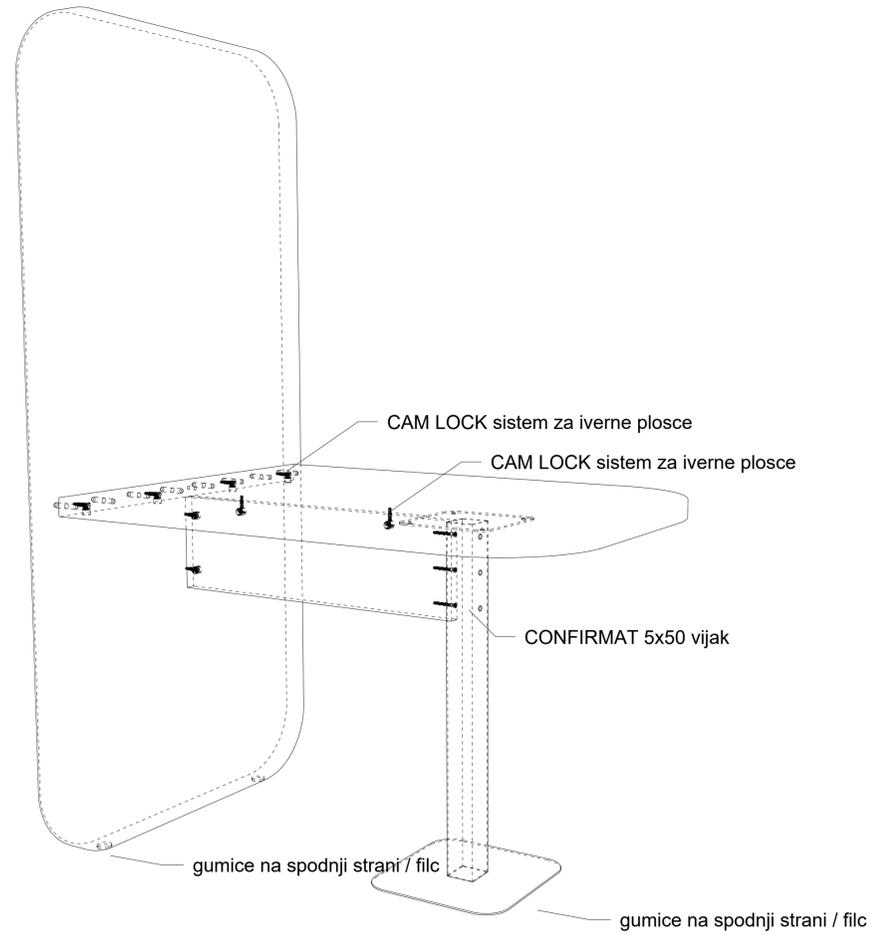


Zelenje



Kotički za sestanke

Shematski načrti



SESTAV

NLB lease&Go_koticki za sestanke_01_sestav			
scale	1:1	date	-16.4.2025
dimension	MM	EGGER ALPINE WHITE	
		LINEAR	± 0.1
		ANGULAR	± 0.1°

A D D I T I O N A L

Co-Branding

[Instructions for creation of co-branding materials](#)

Sports apparel branding

[Handbook for sponsorship using the NLB symbol](#)

Sport events branding

[Sport events gallery](#)

Mobility

[Branding of vehicles and electric charging stations](#)

Mobile applications

[More information and basic rules for mobile application layout](#)

Web applications

[More information and basic rules for website layout](#)

Employee ID card holders with neck straps

[Basic rules and open files](#)

